
How News Donations Work

Learn how 101 news organizations are using donation forms, membership, premiums, tech and user experience to grow reader revenue and build community.

Bright+3

Offer

Subscribe

Premiums

Newsletter, Podcast

Donation Vendor or Host

Ghost


Notes

Premium content includes a podcast and newsletter.

404 Media <https://www.404media.co/>

desktop view

← Back


404 Media





Name



Email

Monthly Yearly (save 17%)


<p>Free</p> <p>\$0</p> <ul style="list-style-type: none">✓ An email round-up of our week's stories and emails when we publish a big scoop✓ Access to a few specific members-only posts	<p>Supporter</p> <p>\$100 /year 17% discount</p> <ul style="list-style-type: none">✓ Removes all ads. Unlimited access to our articles✓ Commenting privileges on the site (the best of which we publish in our newsletter and respond to on a subscribers-only podcast)✓ Access to "Behind The Blog" content	<p>Superfan</p> <p>\$1,000 /year 17% discount</p> <ul style="list-style-type: none">✓ Everything in the Supporter Tier✓ An explicit thank you / shout-out on the 404 Media website✓ Access to a quarterly meeting where we'll discuss how the business is progressing and what is coming next✓ A 404 Media mascot t-shirt
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mobile view

20:56    

 www.404media.co/ 

✕


404 Media

Name

Email

Monthly Yearly (save 17%)

Free

\$0

- ✓ An email round-up of our week's stories and emails when we publish a big scoop
- ✓ Access to a few specific members-

How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

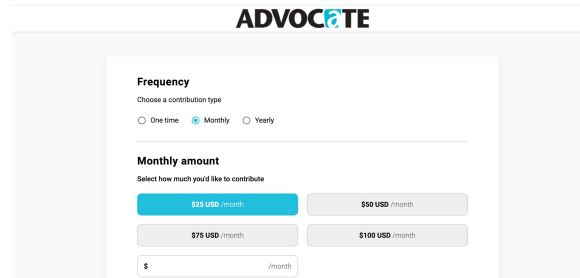
News Revenue Hub

Notes

One column donation page.
No premiums. Monthly
defaults to \$25/mo. Pitch
to support is in middle of
donation form. Not at top.

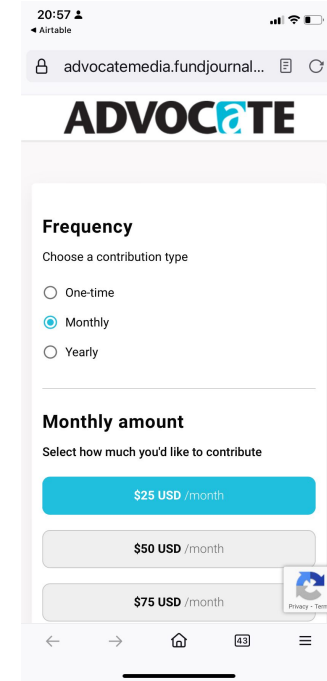
Advocate Magazine <https://advocatemag.com/>

desktop view



The desktop view of the Advocate Magazine donation form features a clean, minimalist design. At the top, the 'ADVOCATE' logo is centered. Below it, the 'Frequency' section asks the user to 'Choose a contribution type' with three radio button options: 'One time', 'Monthly' (which is selected), and 'Yearly'. The 'Monthly amount' section follows, asking the user to 'Select how much you'd like to contribute'. It displays four preset buttons: '\$25 USD /month' (highlighted in blue), '\$50 USD /month', '\$75 USD /month', and '\$100 USD /month'. At the bottom, there is a text input field for a custom amount, starting with a '\$' symbol and followed by a '/month' label.

mobile view



The mobile view of the Advocate Magazine donation form is designed for a single column layout. It starts with the 'ADVOCATE' logo at the top. The 'Frequency' section is titled 'Frequency' and asks the user to 'Choose a contribution type' with three radio button options: 'One-time', 'Monthly' (selected), and 'Yearly'. Below this, the 'Monthly amount' section is titled 'Monthly amount' and asks the user to 'Select how much you'd like to contribute'. It features three preset buttons: '\$25 USD /month' (highlighted in blue), '\$50 USD /month', and '\$75 USD /month'. A 'Privacy - Terms' link is visible next to the '\$75 USD /month' button. At the bottom, there is a navigation bar with standard mobile app icons: back, forward, home, a tab indicator for '43', and a menu icon.

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Offer

Donate

Premiums

Print delivery,
Attribution

Donation Vendor or Host

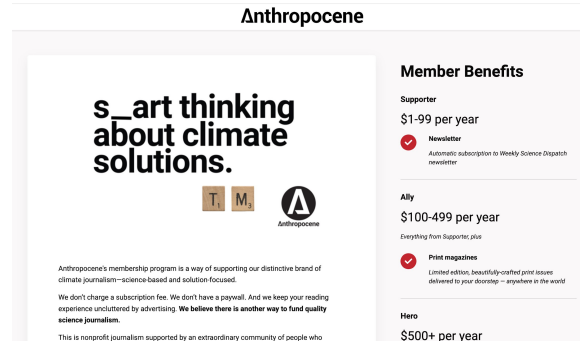
News Revenue Hub

Notes

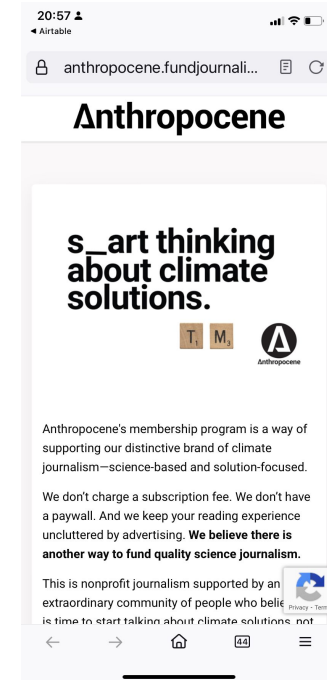
Different premiums at different levels. Higher donation amounts needed for premiums. Unique image on donate page (not the usual logo).

Anthropocene <https://www.anthropocenemagazine.org/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Other

Donation Vendor or Host

Google

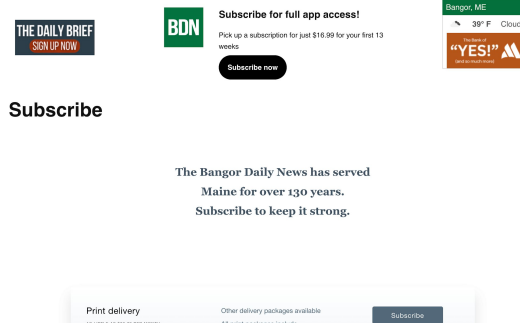
Notes

Clunky subscribe page.
Donate form on a popup.

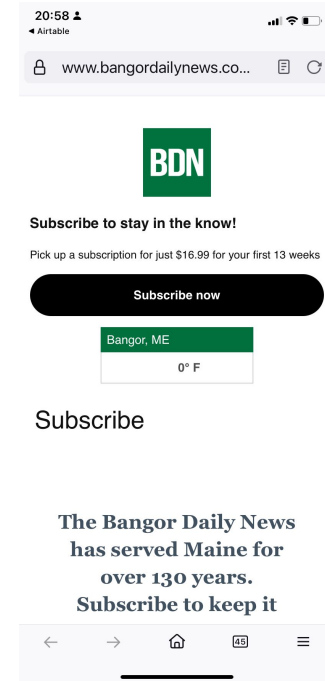
Archive access and bumper
sticker for higher
amounts.

Bangor Daily News <https://www.bangordailynews.com/>

desktop view



mobile view



Offer

Support

Premiums

No premiums

Donation Vendor or Host


News Revenue Hub

Notes

Testimonials in right sidebar.

Billy Penn <https://billypenn.com/>

desktop view



Your 💰 support = ❤️

If Billy Penn helps you feel more connected to Philadelphia, please join as a member today. You'll become part of a growing community of interested, involved Philadelphians. Become a sustainer with a monthly donation and help us stick around for a while.

Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

\$10 USD /month

\$15 USD /month

\$25 USD /month

\$ /month

Agree to pay fees?

What members are saying about Billy Penn

"Billy Penn delivers daily news that has a direct impact on daily life in Philadelphia."
Christopher, Philadelphia

"What I love about Billy Penn is how much it loves Philly, too."
Marissa, Philadelphia


"It's a great source for a newcomer to the city like me!"
Ryan, Philadelphia


"You do a great job of reporting the local news and issues that affect my family!"
William, Philadelphia

"I love to get your daily snippets as I can keep up with what is happening in the region, especially as it comes out of state frequently for work!"
Sarah, Philadelphia

"The most creative story ideas in town!"
Sarah, Philadelphia

mobile view

10:08 



Your 💰 support = ❤️

If Billy Penn helps you feel more connected to Philadelphia, please join as a member today. You'll become part of a growing community of interested, involved Philadelphians. Become a sustainer with a monthly donation and help us stick around for a while.

Frequency

Choose a contribution type

☐ One-time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

\$10 USD /month

\$15 USD /month

\$25 USD /month

\$ /month

Agree to pay fees?

What members are saying about Billy Penn

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"What I love about Billy Penn is how much it loves Philly, too."
Marissa, Philadelphia

"It's a great source for a newcomer to the city like me!"
Ryan, Philadelphia

"You do a great job of reporting the local news and issues that affect my family!"
William, Philadelphia

"I love to get your daily snippets as I can keep up with what is happening in the region, especially as it comes out of state frequently for work!"
Sarah, Philadelphia

"The most creative story ideas in town!"
Sarah, Philadelphia

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

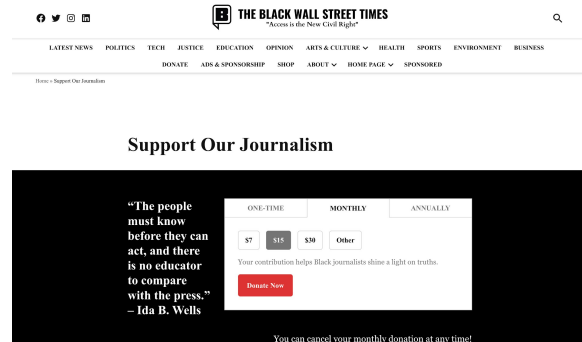
Newspack

Notes

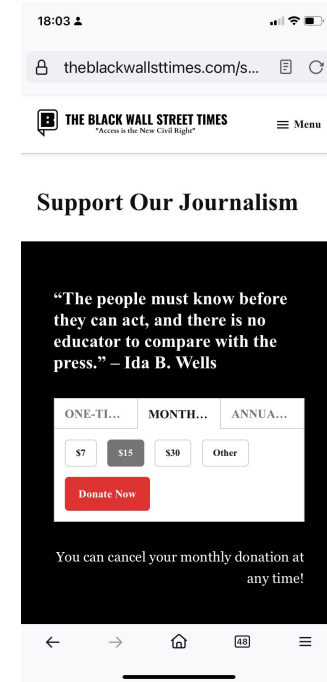
Donate link is hard to find. Seems low priority. Donation form in pop up that has poor UX and slow load time.

Black Wall Street Times <https://theblackwallsttimes.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

Stripe

Notes

Homegrown Stripe donation form on a secondary page. Main donate page has form surrounded by a lot of text.

Bolts <https://boltsmag.org/>

desktop view

BOLTS

Support Bolts

Choose an Amount to Donate:

Monthly	One-Time
	\$5.00
	\$10.00
	\$25.00
	\$50.00
	Custom

Donate

The Political Report, Inc., is a 501(c)(3) non-profit organization, and all donations are tax deductible to the maximum extent permitted by law. The organization's EIN is 87-1544360.

All transactions are secure and encrypted.





For large gifts, or for any questions about making a contribution, please contact development@boltsmag.org.




Please note that our policy is to disclose all contributions of at least \$5,000, a level chosen in accordance with the

Bolts is a digital publication that covers the nuts and bolts of power and political change, from the local up. Your support helps us thrive and continue our work in the best possible conditions. So we thank you for your support for our work and journalism!

Your donation is made to The Political Report, Inc., the 501(c)(3) nonprofit organization that runs Bolts.

mobile view

20:59    

 boltsmag.org/donate-page...  

BOLTS

Support Bolts

Choose an Amount to Donate:

Monthly	One-Time
	\$5.00
	\$10.00
	\$25.00
	\$50.00
	Custom

Donate

Bolts is a digital publication that covers the nuts and bolts of power and political change, from the local up.

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Offer

Donate

Premiums

No premiums

Donation Vendor or Host

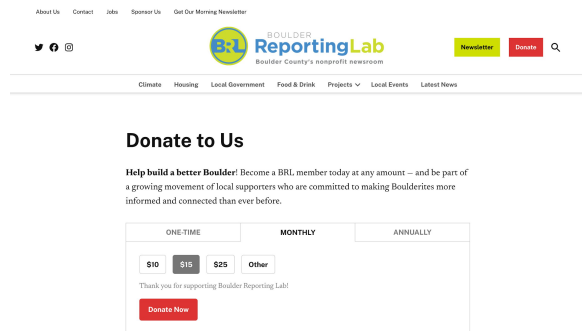
Newspack

Notes

Clunky donation experience. Newspaper hosted and connected with WooCommerce form.

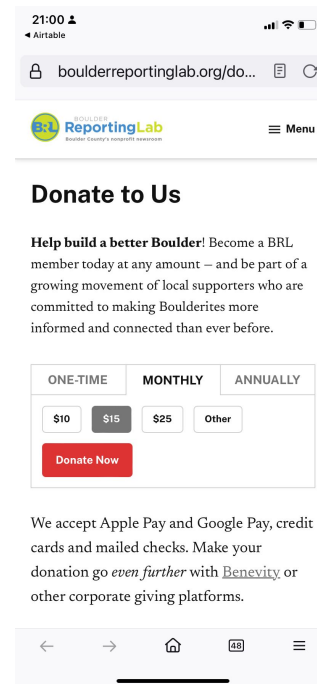
Boulder Reporting Lab <https://boulderreportinglab.org/>

desktop view



The desktop view of the Boulder Reporting Lab website shows a clean, professional layout. At the top, there's a navigation bar with links for 'About Us', 'Contact', 'Info', 'Sponsor Us', and 'Get Our Morning Newsletter'. Below this is a social media bar with icons for Twitter, Facebook, and Instagram. The main header features the BRL logo and the text 'Boulder Reporting Lab - Boulder County's nonprofit newsroom'. A search bar is located on the right side of the header. The main content area is titled 'Donate to Us' and includes a brief description of the organization's mission. Below this, there's a donation form with three tabs: 'ONE-TIME', 'MONTHLY', and 'ANNUALLY'. The 'ONE-TIME' tab is selected, showing options for \$10, \$15, \$25, and 'Other'. A 'Donate Now' button is prominently displayed at the bottom of the form.

mobile view



The mobile view of the Boulder Reporting Lab website is designed for a smaller screen. It features a mobile status bar at the top showing the time (21:00), battery level, and signal strength. Below this is a mobile browser address bar showing the URL 'boulderreportinglab.org/do...'. The website header is simplified, with the BRL logo and a 'Menu' button. The main content area is titled 'Donate to Us' and includes a brief description of the organization's mission. Below this, there's a donation form with three tabs: 'ONE-TIME', 'MONTHLY', and 'ANNUALLY'. The 'ONE-TIME' tab is selected, showing options for \$10, \$15, \$25, and 'Other'. A 'Donate Now' button is prominently displayed at the bottom of the form. The mobile view also includes a mobile status bar at the bottom showing the time (21:00), battery level, and signal strength.

How News Donations Work 2024 : visit [Bright+3](https://brightplus3.com) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host


News Revenue Hub

Notes

Subscribe button next to Donate. Might be confusing. Subscribe is for newsletters, not payments.

Bridge Detroit <https://www.bridgedetroit.com/>

desktop view



Membership at BridgeDetroit makes our community-focused newsroom stronger.

Your tax-deductible contribution is a tangible commitment to our Detroit-focused news and engagement, and we are so grateful for your support. Every gift makes a difference, but monthly or annual recurring donations build long-term sustainability, helping us grow and prepare for the future. You can cancel your recurring donation at any time in our [contributor portal](#).

Join BridgeDetroit today with a credit card or, if you prefer, [through PayPal](#). Thank you!

Frequency


Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

mobile view



Membership at BridgeDetroit makes our community-focused newsroom stronger.

Your tax-deductible contribution is a tangible commitment to our Detroit-focused news and engagement, and we are so grateful for your support. Every gift makes a difference, but monthly or annual recurring donations build long-term sustainability, helping us grow and prepare for the future. You can cancel your recurring donation at any time in our [contributor portal](#).

Join BridgeDetroit today with a credit card or, if you prefer, [through PayPal](#). Thank you!

[Privacy - Terms](#)

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com/) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports, etc.), Events

Donation Vendor or Host

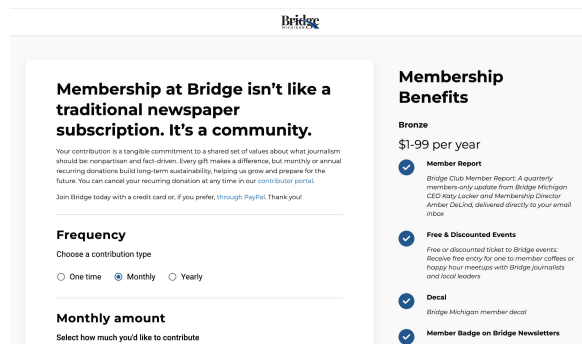
News Revenue Hub

Notes

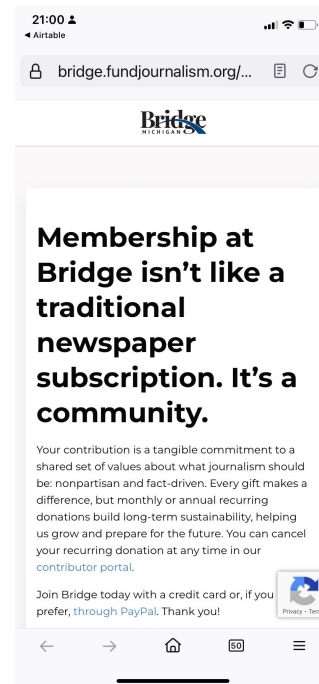
New York Times games
subscription for \$500+ per
year.

Bridge Michigan <https://www.bridgemi.com/>

desktop view



mobile view



How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com/) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Merch

Donation Vendor or Host

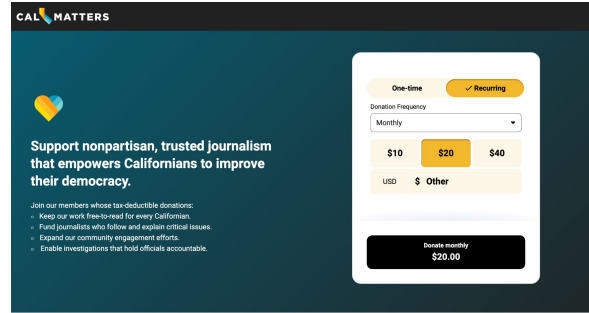
Classy

Notes

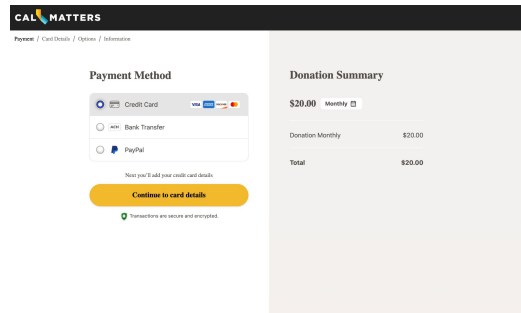
Testimonials on donate page. Highlights what funding pays for.

Cal Matters <https://calmatters.org/>

desktop view



Exponentially asked via phone



Donation Monthly	Total
\$20.00	\$20.00

mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Other, Newsletter

Donation Vendor or Host

News Revenue Hub

Notes

Listed as membership levels. \$120/year is a newsletter. Higher level premiums are values oriented.

Capital B <https://capitalbnews.org/>

desktop view

CAPITAL B

Support Capital B's Black Local News Fund today.

Capital B is a Black-led, nonprofit local and national news organization reporting for Black communities across the country. Our Black Local News Fund enables us to reach Black communities across the country, in large metropolitan areas as well as in news deserts off of the beaten path — with a focus on where Black consumers most need quality news and information to improve their quality of life.

Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

\$12 USD /month

\$17 USD /month

\$30 USD /month

\$ /month

Membership Levels

Capital B Member

\$120+ per year

☒ Exclusive Newsletter

All members will receive special members-only newsletters from collaborators and staff and members-only access to select Capital B events. Our founding members can say they helped build Capital B.

Capital B Member, Doing A Lot

\$180+ per year

☒ Support Black Journalism

In-depth reporting takes a lot of time and money to produce. A donation at this level goes a step further in supporting Capital B's mission. Helping us to invest in high-quality investigative and civic journalism about, by, and for Black people.

mobile view

18:02

capitalbnews.fundjournalis...

CAPITAL B

Support Capital B's Black Local News Fund today.

Capital B is a Black-led, nonprofit local and national news organization reporting for Black communities across the country. Our Black Local News Fund enables us to reach Black communities across the country, in large metropolitan areas as well as in news deserts off of the beaten path — with a focus on where Black consumers most need quality news and information to improve their quality of life.

Frequency

Choose a contribution type

☐ One-time ☒ Monthly ☐ Yearly

Privacy - Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host


Stripe

Notes

Hard to find donate page on the website. There is also a member portal. The hosting (or at least newsletter) uses Beehiiv.

Capital Daily (Victoria BC) <https://www.capitaldaily.ca/>

desktop view



Support Capital Daily
CA\$500.00

No amount is too big or too small when it comes to supporting local journalism. You can change the amount for your future donations.

[Change amount](#)

Powered by stripe Terms Privacy

Email

Pay with

Enter billing address
For security purposes, please enter your billing address.

Name

Billing address

United States

Address

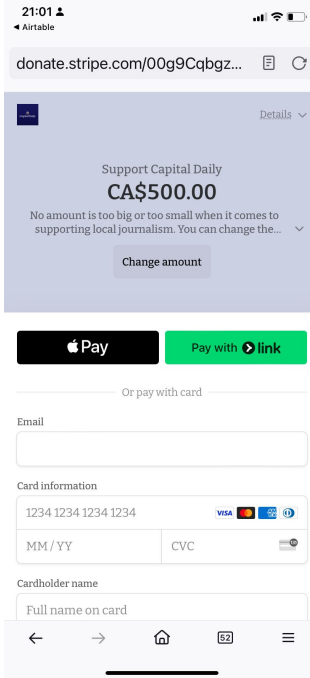
Enter address manually

☐ I've moved ☐ link

[Donate CA\\$500.00](#)

Pay without card

mobile view



21:01 Airtable

donate.stripe.com/00g9Cqbgz...

[Details](#)

Support Capital Daily
CA\$500.00

No amount is too big or too small when it comes to supporting local journalism. You can change the...

[Change amount](#)

Or pay with card

Email

Card information

1234 1234 1234 1234

MM / YY CVC

Cardholder name

Full name on card

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com) or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

Events, Newsletter, Merch

Donation Vendor or Host

News Revenue Hub

Notes

Two column donate page
with event, newsletter and
merchandise premiums.

CapTimes <https://captimes.com/>

desktop view

THE CAP TIMES

Support high-quality local journalism by becoming a Cap Times member today.

Our membership program lets you decide what local journalism is worth and contribute at that level.

Based on the amount of your contribution, you'll qualify for one of four membership tiers.

Have questions about membership? [View our membership FAQ page](#) or email membership support at ctmembers@captimes.com.

Need to update a credit card number or cancel an upcoming contribution? [Click here](#) to access our contributor portal or email membership support at ctmembers@captimes.com.

Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Madison Level

\$1-99 per year

☒ **Exclusive Newsletters**

Exclusive members-only newsletters

☒ **Cap Times Events**

Discounted Cap Times Idea Fest and Power Hour tickets, free in-person attendance at Cooking with the Cap Times

King Street Level

\$100-179 per year

Everything from Madison Level, plus

☒ **Coffee**

Bag of Cap Times Muckmaker Moka beans from Cargo Coffee (one-time gift)

☒ **Gift Card**

\$20 gift card to Food Fight restaurants (one-time gift)

mobile view

20:52

capitaltimes.fundjournalis...

THE CAP TIMES

Support high-quality local journalism by becoming a Cap Times member today.

Our membership program lets you decide what local journalism is worth and contribute at that level.

Based on the amount of your contribution, you'll qualify for one of four membership tiers.

Have questions about membership? [View our membership FAQ page](#) or email membership support at ctmembers@captimes.com.

Need to update a credit card number or cancel an upcoming contribution? [Click here](#) to access contributor portal or email membership support at ctmembers@captimes.com.

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Monthly amount

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King Street Level

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Everything from Madison Level, plus

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Bag of Cap Times Muckmaker Moka beans from Cargo Coffee (one-time gift)

☒ **Gift Card**

\$20 gift card to Food Fight restaurants (one-time gift)

How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

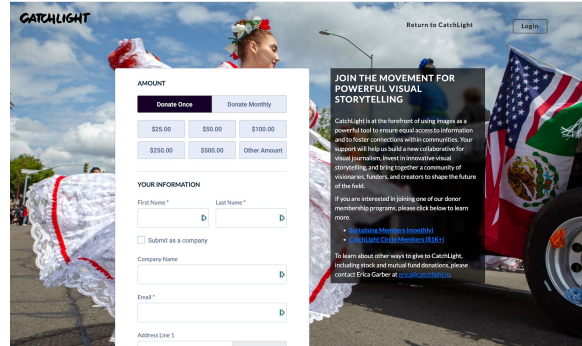
News Revenue Hub

Notes

Donation page similar to nonprofit. Two column. Image background. Text on right side is hard to read.

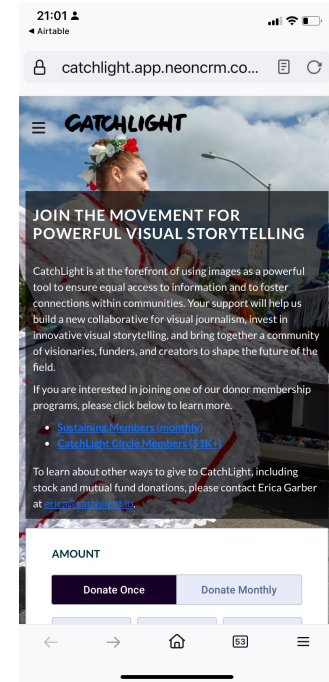
CatchLight <https://www.catchlight.io/>

desktop view



The desktop view of the CatchLight donation page features a two-column layout. The left column contains a donation form with a background image of a person in a white costume. The right column contains a text block with a background image of a person in a white costume. The form includes a section for 'AMOUNT' with buttons for 'Donate Once' and 'Donate Monthly', and a section for 'YOUR INFORMATION' with fields for 'First Name', 'Last Name', 'Company Name', 'Email', and 'Address Line 1'. The text block includes a heading 'JOIN THE MOVEMENT FOR POWERFUL VISUAL STORYTELLING' and a paragraph about the organization's mission.

mobile view



The mobile view of the CatchLight donation page features a single-column layout. The top section includes a header with the CatchLight logo and a navigation menu. Below the header is a large image of a person in a white costume. The main content area includes a heading 'JOIN THE MOVEMENT FOR POWERFUL VISUAL STORYTELLING' and a paragraph about the organization's mission. At the bottom is a section for 'AMOUNT' with buttons for 'Donate Once' and 'Donate Monthly'.

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

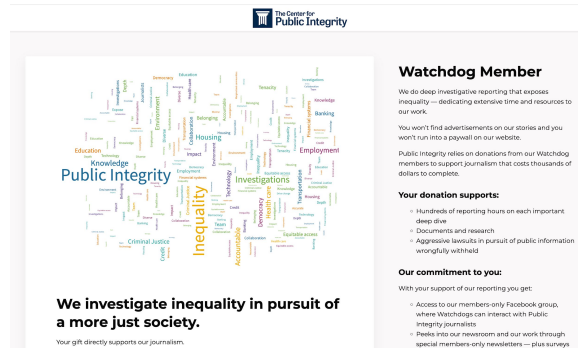
News Revenue Hub

Notes

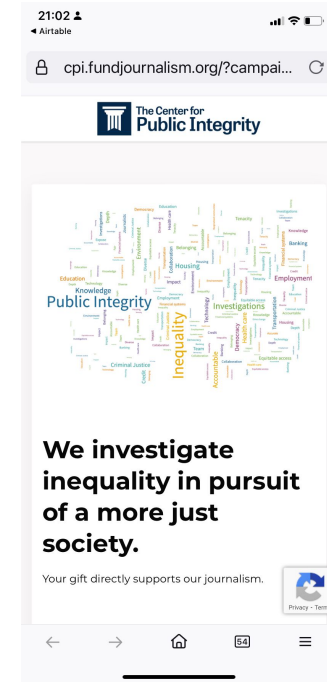
Right side text talks about what donations support and the organization's commitment to supporters.

Center for Public Integrity <https://publicintegrity.org/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

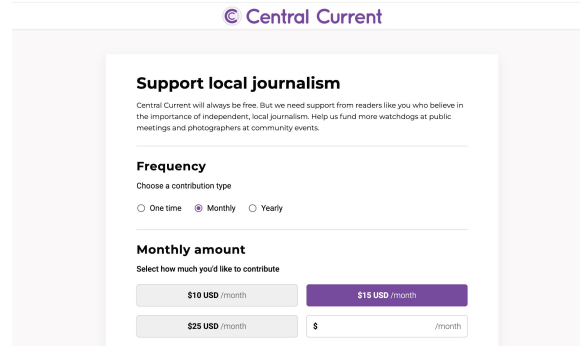
News Revenue Hub

Notes

Straightforward. One column. Minimal text.

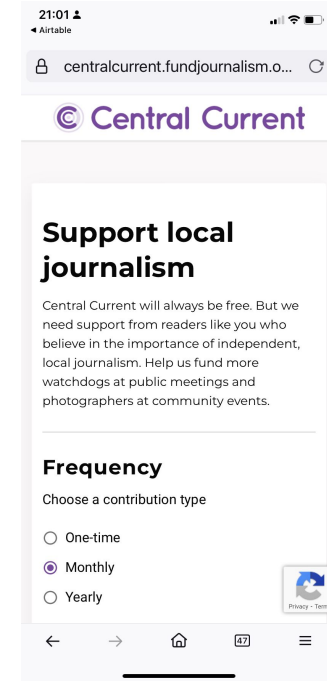
Central Current <https://centralcurrent.org/>

desktop view



The desktop view of the Central Current donation form is displayed within a light gray frame. At the top, the Central Current logo is visible. The main heading is "Support local journalism". Below this, a paragraph explains that Central Current is free but needs support from readers to fund more watchdogs at public meetings and photographers at community events. The form is divided into two sections: "Frequency" and "Monthly amount". The "Frequency" section has three radio buttons: "One time", "Monthly" (which is selected), and "Yearly". The "Monthly amount" section has a heading "Select how much you'd like to contribute" and three buttons: "\$10 USD /month", "\$15 USD /month" (which is highlighted in purple), and "\$25 USD /month". To the right of these buttons is a text input field with a dollar sign and a "/month" label.

mobile view



The mobile view of the Central Current donation form is displayed within a light gray frame. At the top, the Central Current logo is visible. The main heading is "Support local journalism". Below this, a paragraph explains that Central Current is free but needs support from readers to fund more watchdogs at public meetings and photographers at community events. The form is divided into two sections: "Frequency" and "Monthly amount". The "Frequency" section has three radio buttons: "One-time", "Monthly" (which is selected), and "Yearly". The "Monthly amount" section has a heading "Select how much you'd like to contribute" and three buttons: "\$10 USD /month", "\$15 USD /month" (which is highlighted in purple), and "\$25 USD /month". To the right of these buttons is a text input field with a dollar sign and a "/month" label. The mobile view also shows a status bar at the top with the time 21:01, a location "Airtable", and a battery icon. At the bottom, there is a navigation bar with icons for back, forward, home, a tab indicator for 47, and a menu icon. A "Privacy - Terms" link is also visible in the bottom right corner.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

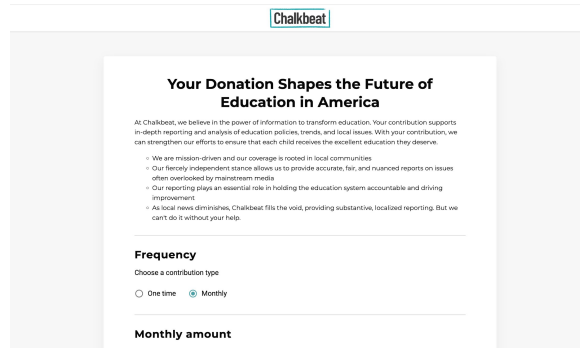
News Revenue Hub

Notes

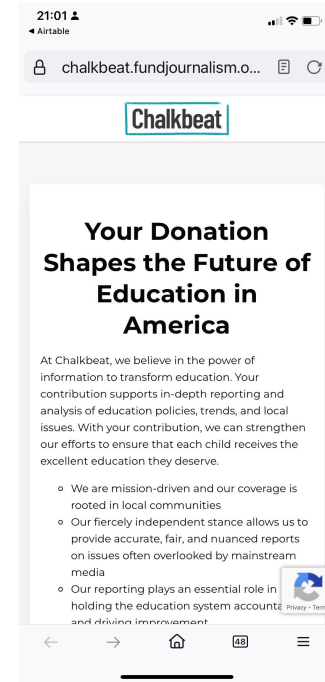
One column. Talks about importance of and value of support.

Chalkbeat <https://www.chalkbeat.org/>

desktop view



mobile view



How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com) or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

No premiums

Donation Vendor or Host

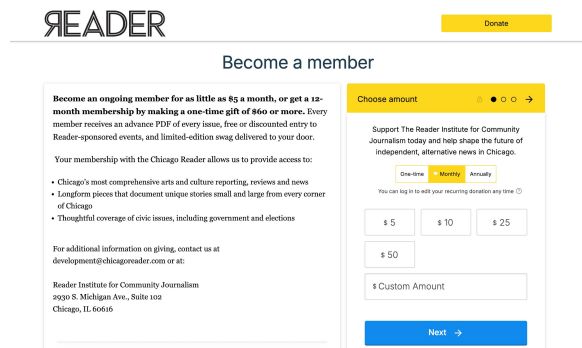
Donorbox

Notes

Donation form in a second (right) column. Three part-form without page reloads.

Chicago Reader <https://chicagoreader.com/>

desktop view



The desktop view of the Chicago Reader donation form is a two-column layout. The left column contains the 'READER' logo, a 'Become a member' heading, and a detailed text block about membership benefits. The right column features a 'Donate' button at the top, followed by a 'Choose amount' section with radio buttons for 'One-time', 'Monthly', and 'Annually'. Below this are three preset amount buttons (\$5, \$10, \$25), a '\$ 50' button, and a '\$ Custom Amount' input field. A 'Next →' button is at the bottom right.

READER

Become a member

Become an ongoing member for as little as \$5 a month, or get a 12-month membership by making a one-time gift of \$60 or more. Every member receives an advance PDF of every issue, free or discounted entry to Reader-sponsored events, and limited-edition swag delivered to your door.

Your membership with the Chicago Reader allows us to provide access to:

- Chicago's most comprehensive arts and culture reporting, reviews and news
- Longform pieces that document unique stories small and large from every corner of Chicago
- Thoughtful coverage of civic issues, including government and elections

For additional information on giving, contact us at development@chicagoreader.com or at:

Reader Institute for Community Journalism
2030 S. Michigan Ave., Suite 102
Chicago, IL 60606

Choose amount

Support The Reader Institute for Community Journalism today and help shape the future of independent, alternative news in Chicago.

One-time **Monthly** Annually

You can log in to add your recurring donation any time

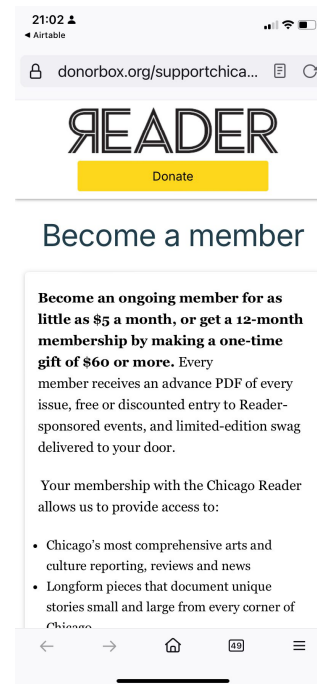
\$ 5 \$ 10 \$ 25

\$ 50

\$ Custom Amount

Next →

mobile view



The mobile view of the Chicago Reader donation form is a single-column layout. It features the 'READER' logo, a 'Donate' button, and a 'Become a member' heading. The text block about membership benefits is condensed. The 'Choose amount' section has the 'Monthly' option selected. The preset amount buttons are smaller, and the 'Next' button is at the bottom.

21:02 Airtable

donorbox.org/supportchica...

READER

Donate

Become a member

Become an ongoing member for as little as \$5 a month, or get a 12-month membership by making a one-time gift of \$60 or more. Every member receives an advance PDF of every issue, free or discounted entry to Reader-sponsored events, and limited-edition swag delivered to your door.

Your membership with the Chicago Reader allows us to provide access to:

- Chicago's most comprehensive arts and culture reporting, reviews and news
- Longform pieces that document unique stories small and large from every corner of Chicago

Choose amount

Support The Reader Institute for Community Journalism today and help shape the future of independent, alternative news in Chicago.

One-time **Monthly** Annually

You can log in to add your recurring donation any time

\$ 5 \$ 10 \$ 25

\$ 50

\$ Custom Amount

Next →

Offer

Donate

Premiums

Events, Newsletter

Donation Vendor or Host

News Revenue Hub

Notes

Donation link goes to page with starter form where you choose amount and frequency. That takes you to a News Revenue Hub page to complete the donation.

City Limits <https://citylimits.org/>

desktop view

mobile view

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

No ads, Events,
Attribution

Donation Vendor or Host

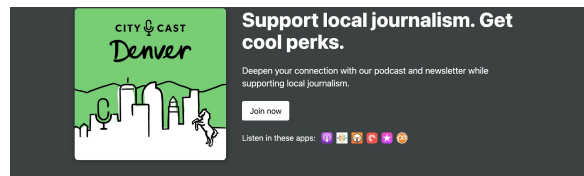
Supporting Cast

Notes

Subscribe button at top
right but no visible
membership button or link
on homepage. Membership
found in the main nav.

City Cast Denver <https://denver.citycast.fm/>

desktop view



Join

Choose a plan below:

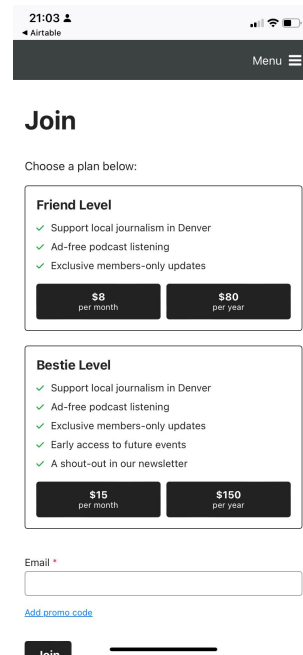
Friend Level

- ✓ Support local journalism in Denver
- ✓ Ad-free podcast listening
- ✓ Exclusive members-only updates

Bestie Level

- ✓ Support local journalism in Denver
- ✓ Ad-free podcast listening
- ✓ Exclusive members-only updates
- ✓ Early access to future events
- ✓ A shout-out in our newsletter

mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

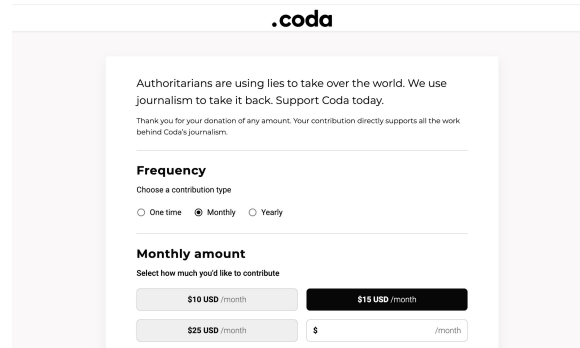
News Revenue Hub

Notes

Simple one column.

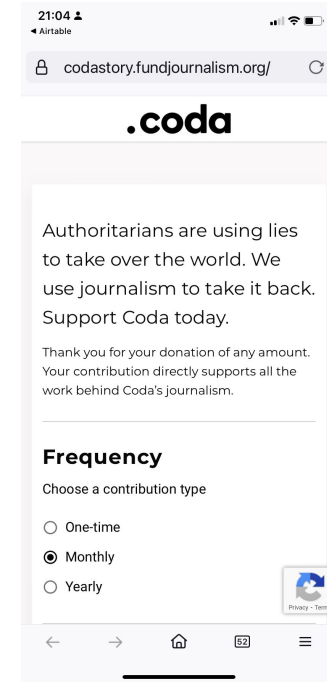
Coda <https://www.codastory.com/>

desktop view



The desktop view of the Coda donation page features a clean, minimalist design. At the top, the ".coda" logo is centered. Below it, a paragraph of text reads: "Authoritarians are using lies to take over the world. We use journalism to take it back. Support Coda today." This is followed by a smaller line of text: "Thank you for your donation of any amount. Your contribution directly supports all the work behind Coda's journalism." The form is divided into two main sections. The first section, titled "Frequency", asks the user to "Choose a contribution type" and offers three radio button options: "One time", "Monthly" (which is selected), and "Yearly". The second section, titled "Monthly amount", asks the user to "Select how much you'd like to contribute". It features three buttons: "\$10 USD /month", "\$15 USD /month" (which is highlighted in black), and "\$25 USD /month". To the right of these buttons is a text input field with a dollar sign and a "/month" label.

mobile view



The mobile view of the Coda donation page is designed for a single column layout. At the top, the status bar shows the time as 21:04 and the device as "Airtable". The browser address bar displays "codastory.fundjournalism.org/". The ".coda" logo is centered at the top of the page. Below it, the same paragraph of text is displayed: "Authoritarians are using lies to take over the world. We use journalism to take it back. Support Coda today." This is followed by the same line of text: "Thank you for your donation of any amount. Your contribution directly supports all the work behind Coda's journalism." The form is divided into two main sections. The first section, titled "Frequency", asks the user to "Choose a contribution type" and offers three radio button options: "One-time", "Monthly" (which is selected), and "Yearly". The second section, titled "Monthly amount", asks the user to "Select how much you'd like to contribute". It features three buttons: "\$10 USD /month", "\$15 USD /month" (which is highlighted in black), and "\$25 USD /month". To the right of these buttons is a text input field with a dollar sign and a "/month" label. At the bottom of the page, there is a "Privacy - Terms" link and a mobile navigation bar with icons for back, forward, home, search, and a menu.

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com/) or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

Newsletter, Events, No ads, Content (stories, reports).

Donation Vendor or Host

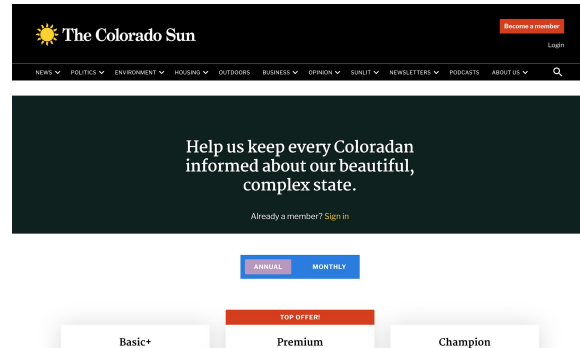
Newspack

Notes

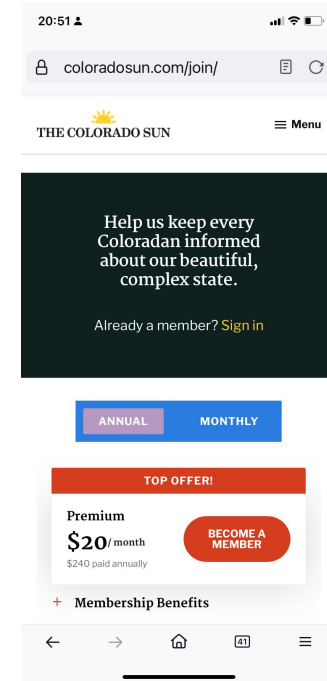
3 membership options.
Membership perks open on click below each level.

Colorado Sun <https://coloradosun.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Events, Newsletter,
Content (stories,
reports).

Donation Vendor or Host

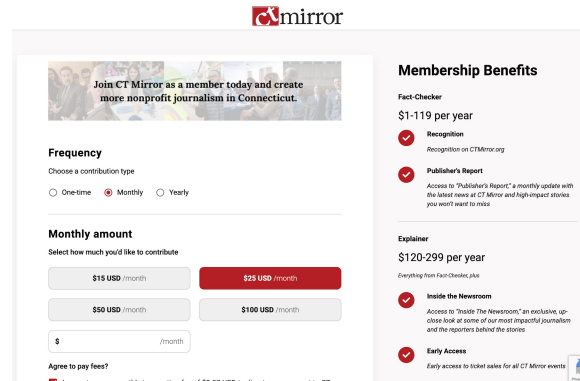
News Revenue Hub

Notes

Two column donate page
with text in an image
instead of text at top of
page. Premiums in the
sidebar.

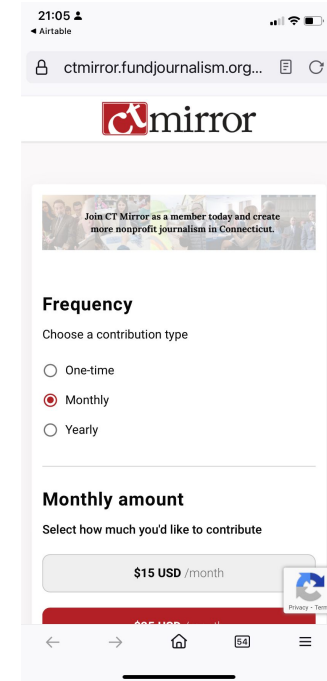
Connecticut Mirror <https://ctmirror.org/>

desktop view



The desktop view of the Connecticut Mirror donation page features a two-column layout. At the top, a banner image shows a group of people with the text "Join CT Mirror as a member today and create more nonprofit journalism in Connecticut." Below this, the "Frequency" section allows users to choose a contribution type: One-time, Monthly (selected), or Yearly. The "Monthly amount" section prompts users to select how much they'd like to contribute, with buttons for \$15 USD /month, \$25 USD /month (highlighted in red), \$50 USD /month, and \$100 USD /month. A text input field for a custom amount is also present. Below this is a checkbox for "Agree to pay fees?". On the right, the "Membership Benefits" section lists three tiers: "Fact-Checker" (\$1-119 per year) with Recognition and Publisher's Report; "Explainer" (\$120-299 per year) with Everything from Fact-Checker plus; and "Inside the Newsroom" (unpriced) with Access to "Inside The Newsroom" and Early Access to ticket sales for all CT Mirror events. A small "CT Mirror" logo is visible in the top right corner.

mobile view



The mobile view of the Connecticut Mirror donation page is a single-column layout. It starts with a banner image and the same text as the desktop version. The "Frequency" section is identical, with "Monthly" selected. The "Monthly amount" section shows the same buttons, with "\$15 USD /month" highlighted in red. Below this is a "Privacy - Terms" link. The "Membership Benefits" section is partially visible at the bottom. The mobile interface includes a status bar at the top showing the time (21:05) and battery level, and a bottom navigation bar with icons for back, forward, home, and search.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Community, Content
(stories, reports),
Events, Merch, Newsletter

Donation Vendor or Host

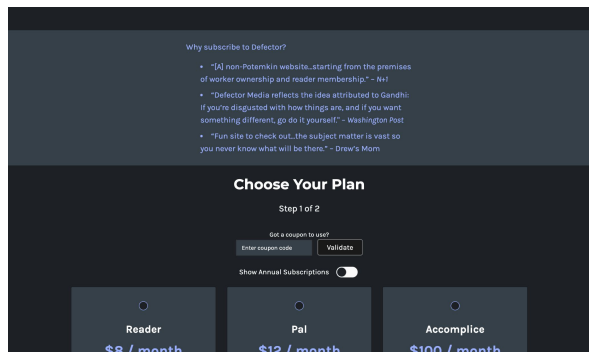
Lede

Notes

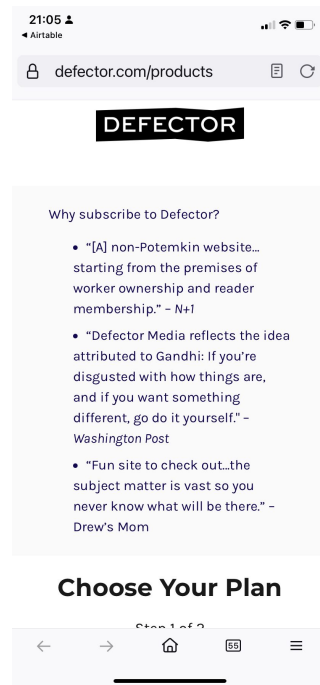
Two part subscription payment form. Long process. Emphasizes registration, which doesn't require payment. No clear benefits to registration if you're a new user/visitor.

Defector <https://defector.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

Newspack

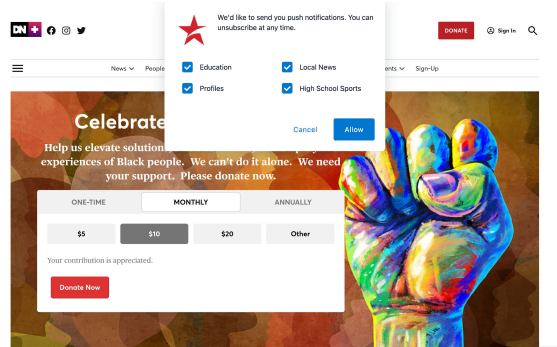
Notes

Multi-part popup donation form that is standard for Newspack. Loads slow. Empty space on mobile page.

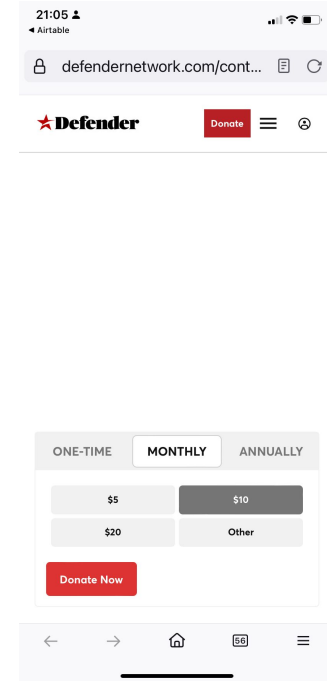
Defender (Defender Network / Houston Defender)

<https://defendernetwork.com/>

desktop view



mobile view



Offer

Donate

Premiums

No premiums

Donation Vendor or Host

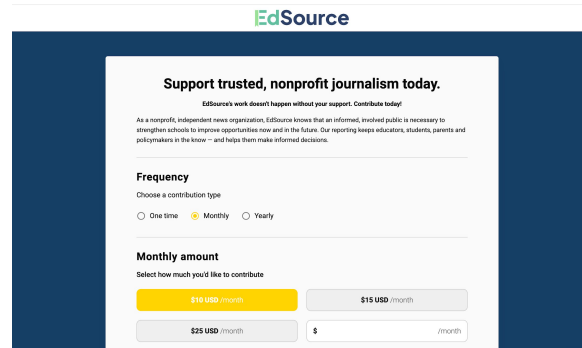
News Revenue Hub

Notes

There is a subscribe link next to the donate link. You'll see similar positioning of subscribe and join/donate messaging on other sites.

EdSource <https://edsource.org/>

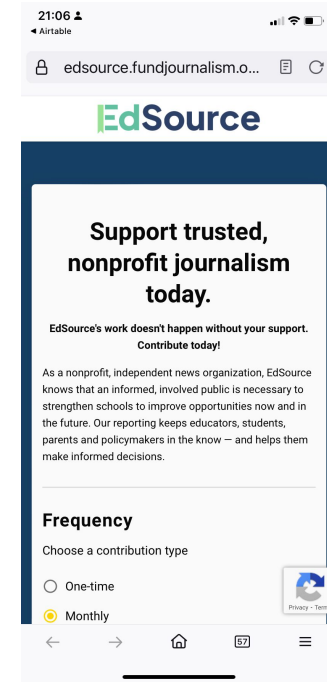
desktop view



The desktop view of the EdSource donation form features a dark blue header with the EdSource logo. The main content area is white and contains the following elements:

- Header:** "Support trusted, nonprofit journalism today." followed by "EdSource's work doesn't happen without your support. Contribute today!"
- Text:** "As a nonprofit, independent news organization, EdSource knows that an informed, involved public is necessary to strengthen schools to improve opportunities now and in the future. Our reporting keeps educators, students, parents and policymakers in the know — and helps them make informed decisions."
- Frequency Section:** "Choose a contribution type" with radio buttons for "One time", "Monthly" (selected), and "Yearly".
- Monthly amount Section:** "Select how much you'd like to contribute" with four buttons: "\$15 USD /month" (highlighted in yellow), "\$15 USD /month", "\$25 USD /month", and "\$ /month".

mobile view



The mobile view of the EdSource donation form is displayed on a smartphone screen. The header is dark blue with the EdSource logo. The main content area is white and contains the following elements:

- Header:** "Support trusted, nonprofit journalism today." followed by "EdSource's work doesn't happen without your support. Contribute today!"
- Text:** "As a nonprofit, independent news organization, EdSource knows that an informed, involved public is necessary to strengthen schools to improve opportunities now and in the future. Our reporting keeps educators, students, parents and policymakers in the know — and helps them make informed decisions."
- Frequency Section:** "Choose a contribution type" with radio buttons for "One-time" and "Monthly" (selected).
- Mobile UI Elements:** A status bar at the top shows the time as 21:06 and battery level. A bottom navigation bar includes back, forward, home, and search icons.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

Notes

Testimonials in right sidebar of donation page.

El Paso Matters <https://elpasomatters.org/>

desktop view

EL PASO MATTERS

Support our work today

El Paso Matters is a nonprofit news organization dedicated to reporting that gives El Pasoans the information they need to make informed decisions and encourages governments and key institutions to operate in a transparent, efficient and ethical manner.
Create more nonprofit journalism in El Paso. Make a gift to El Paso Matters today with a credit card, Apple Pay, or Google Pay.

Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount


Select how much you'd like to contribute

\$15 USD /month

\$25 USD /month

\$100 USD /month

\$ /month



Why Readers Support El Paso Matters

"Local news is incredibly important, and El Paso is too important to not have strong local coverage."
- Jackie W.

"EP Matters follows key developments in our community independently and fairly."
- Darl J.

"Independent journalism is more necessary"

mobile view

21:06 Airtable

elpasomatters.fundjournali...

EL PASO MATTERS

Support our work today

El Paso Matters is a nonprofit news organization dedicated to reporting that gives El Pasoans the information they need to make informed decisions and encourages governments and key institutions to operate in a transparent, efficient and ethical manner.
Create more nonprofit journalism in El Paso. Make a gift to El Paso Matters today with a credit card, Apple Pay, or Google Pay.

Frequency

Choose a contribution type

☐ One-time ☒ Monthly ☐ Yearly

Privacy - Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

Events, Merch

Donation Vendor or Host

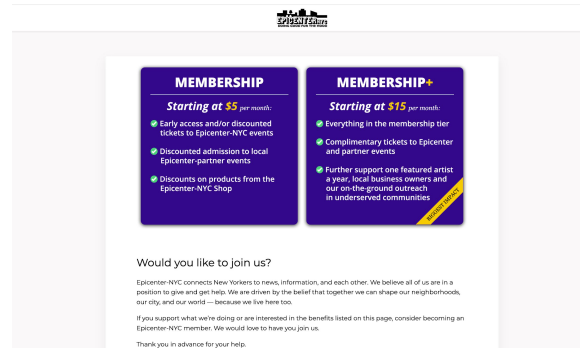
News Revenue Hub

Notes

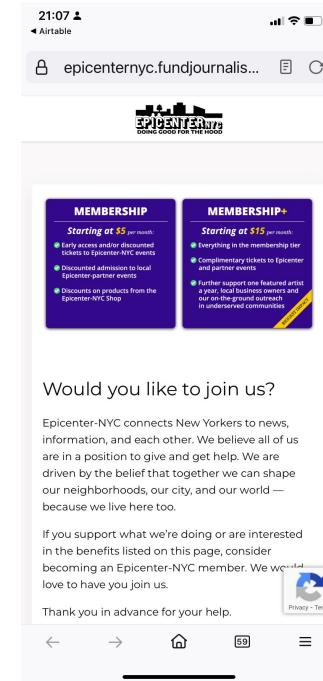
Membership link is near the end of a long list of horizontal main navigation items. Not distinct or easy to find.

Epicenter NYC <https://epicenter-nyc.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

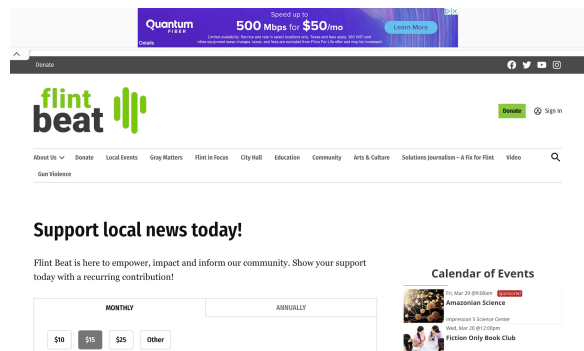
Newspack

Notes

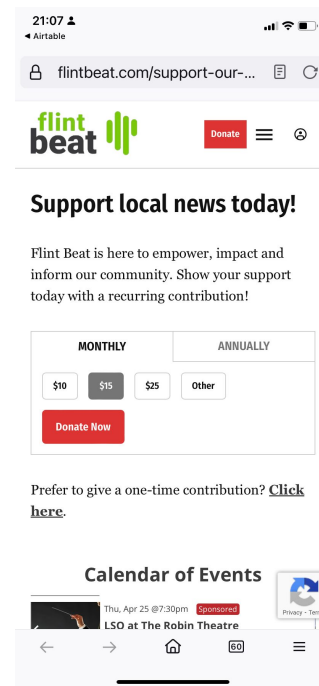
Starter form on donate page opens up a large pop up window with payment form.

Flint Beat <https://flintbeat.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Events, Newsletter

Donation Vendor or Host

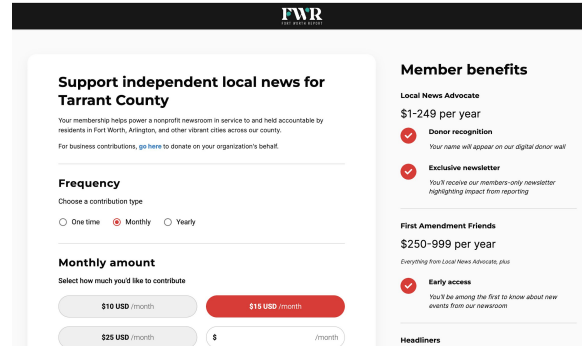
News Revenue Hub

Notes

Sidebar includes premiums
and two testimonials.

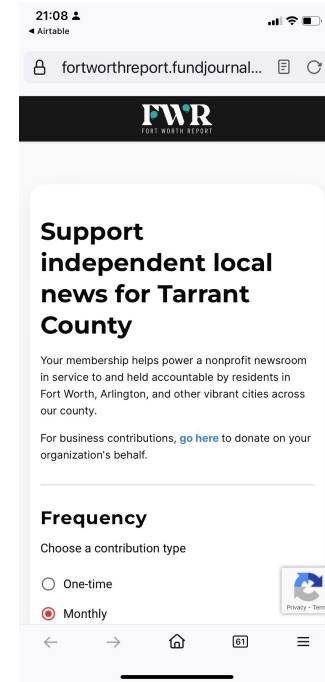
Fort Worth Report <https://fortworthreport.org/>

desktop view



The desktop view of the Fort Worth Report donation page features a dark header with the FWR logo. The main content is divided into two columns. The left column, titled 'Support independent local news for Tarrant County', includes a paragraph about the mission and a 'Frequency' section with radio buttons for 'One time', 'Monthly' (selected), and 'Yearly'. Below this is a 'Monthly amount' section with a text input field and a dropdown menu showing '\$10 USD /month', '\$15 USD /month' (selected), and '\$25 USD /month'. The right column, titled 'Member benefits', lists three tiers: 'Local News Advocate' (\$1-249 per year) with 'Donor recognition' and 'Exclusive newsletter' benefits; 'First Amendment Friends' (\$250-999 per year) with 'Early access' benefits; and 'Headliners'. Each tier has a red checkmark icon.

mobile view



The mobile view of the Fort Worth Report donation page features a dark header with the FWR logo. The main content is a single column. The title 'Support independent local news for Tarrant County' is prominent. Below it is a paragraph about the mission. The 'Frequency' section has radio buttons for 'One-time' and 'Monthly' (selected). At the bottom, there is a 'Privacy - Terms' link and a home indicator bar.

How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Support

Premiums

Events, Newsletter, Merch

Donation Vendor or Host

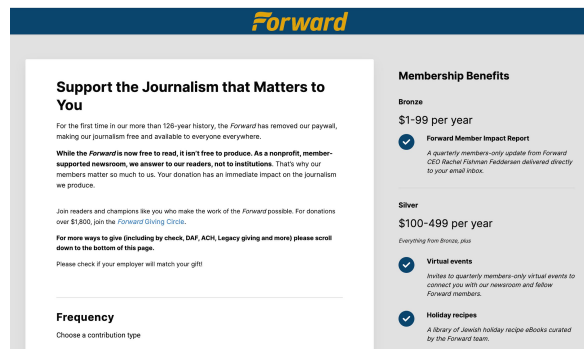
News Revenue Hub

Notes

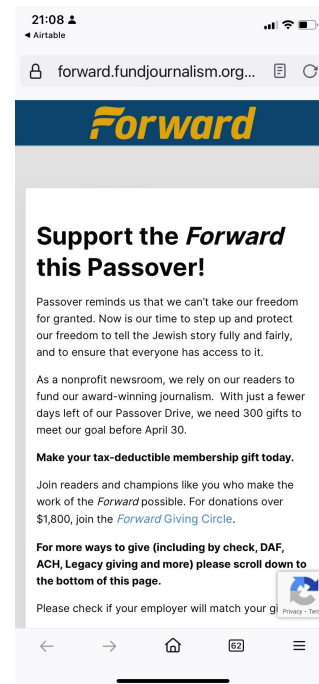
Headline of donation page
reflects current events
(like Passover).

Forward <https://forward.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports, etc.), Events, Newsletter

Donation Vendor or Host

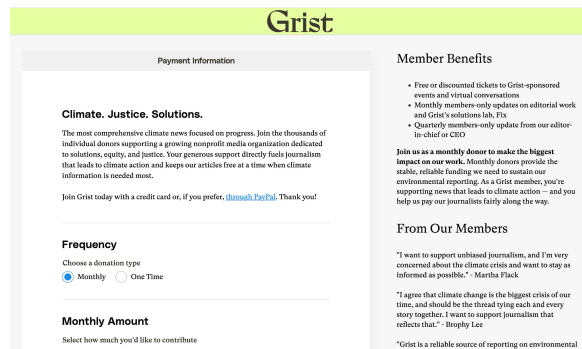
News Revenue Hub

Notes

Sidebar includes testimonials and a pitch for monthly giving.

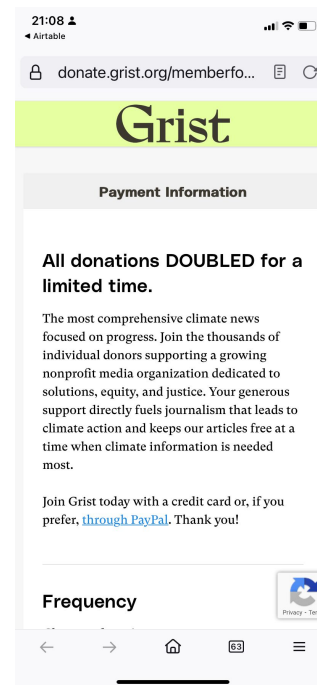
Grist <https://grist.org/>

desktop view



The screenshot shows the desktop version of the Grist donation page. It features a green header with the Grist logo. Below the header, there are two main columns. The left column is titled 'Payment Information' and contains a section for 'Climate. Justice. Solutions.' with a paragraph of text and a link to join Grist today. Below this is a 'Frequency' section with radio buttons for 'Monthly' (selected) and 'One Time'. At the bottom of the left column is a 'Monthly Amount' section with a text input field. The right column is titled 'Member Benefits' and lists three bullet points: 'Free or discounted tickets to Grist-sponsored events and virtual conversations', 'Monthly members-only updates on editorial work and Grist's solutions lab, fix', and 'Quarterly members-only update from our editor-in-chief or CEO'. Below the list is a quote from Martha Fack and another quote from Brophy Lee. At the bottom of the right column is a quote from an environmental source.

mobile view



The screenshot shows the mobile version of the Grist donation page. It features a green header with the Grist logo. Below the header, there is a 'Payment Information' section with a title 'All donations DOUBLED for a limited time.' and a paragraph of text. Below this is a 'Frequency' section with radio buttons for 'Monthly' (selected) and 'One Time'. At the bottom of the page is a 'Monthly Amount' section with a text input field. The page also includes a mobile status bar at the top showing the time as 21:08 and a mobile navigation bar at the bottom with icons for back, forward, home, and search.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

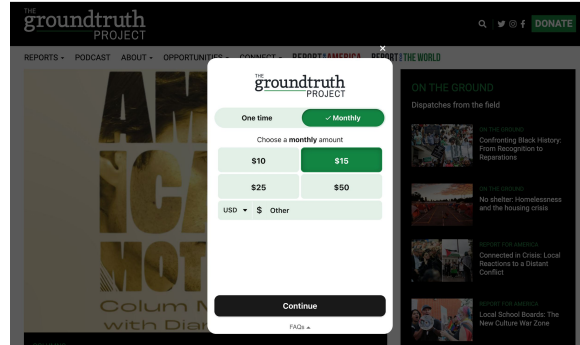
Classy

Notes

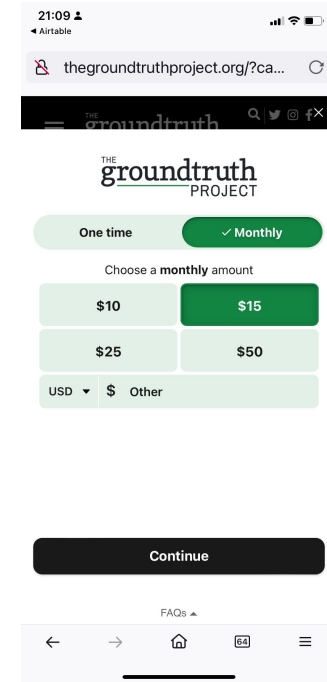
Donation form is a popup.
Not a page.

Groundtruth Project <https://thegroundtruthproject.org/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

No premiums

Donation Vendor or Host

Newspack

Notes

Payment is from a
Subscribe link. Weekly,
monthly or annual options.
Unclear if it is digital,
print or both. The payment
amounts aren't relative to
length.

Haitian Times <https://haitiantimes.com/>

desktop view



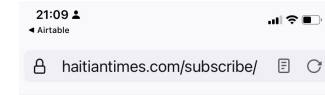
KOUMANSMAN YON SALÉ
KI APATIDE \$55,000/ANE

APLINE KOUYET A
NYC Children

Already have an account? [Sign In](#)

Weekly	Monthly	Annual
\$7.50 per week	\$15 per month	\$75 per year

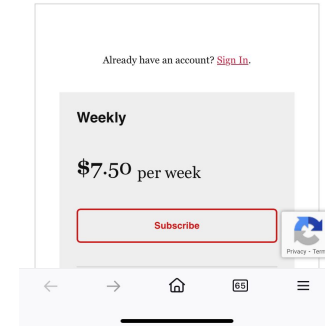
mobile view



April 21, 2024 | 9:09 PM

THE HAITIAN TIMES
PROGRESS THROUGH THE GOS

Menu



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

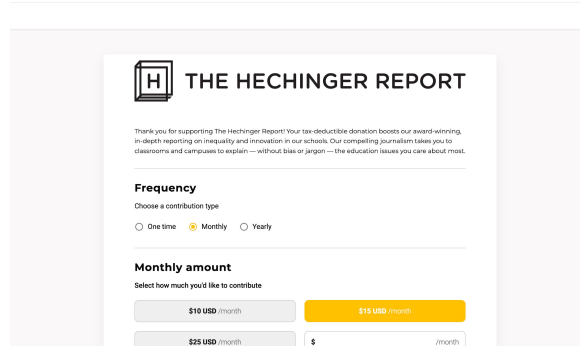
News Revenue Hub

Notes

Brief text. Simple one column.

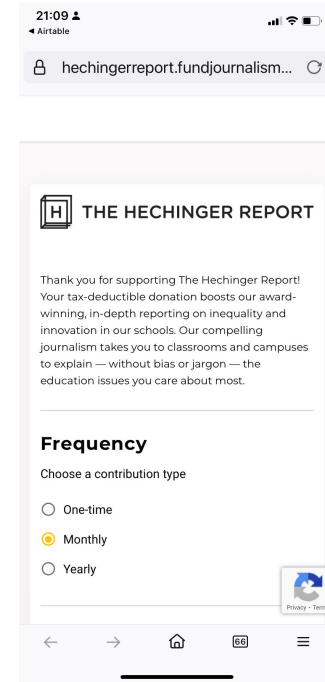
Hechinger Report <https://hechingerreport.org/>

desktop view



The desktop view of the donation form for The Hechinger Report. It features a header with the logo and name. Below is a thank-you message. The form has two main sections: 'Frequency' with radio buttons for 'One time', 'Monthly' (selected), and 'Yearly'; and 'Monthly amount' with three buttons: '\$10 USD /month', '\$15 USD /month' (highlighted in yellow), and '\$25 USD /month'. A small privacy/terms link is at the bottom right.

mobile view



The mobile view of the donation form for The Hechinger Report. It shows the same content as the desktop view but adapted for a smaller screen. The 'Frequency' section has radio buttons for 'One-time', 'Monthly' (selected), and 'Yearly'. The 'Monthly amount' section has three buttons: '\$10 USD /month', '\$15 USD /month' (highlighted in yellow), and '\$25 USD /month'. A small privacy/terms link is at the bottom right.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Community, Events, Merch

Donation Vendor or Host

Lede

Notes

Payment is framed as a subscription. You need to log in to complete the payment process. Limited registration wall forces registration or exit.

Hell Gate <https://hellgatenyc.com/>

desktop view

The desktop view shows a 'Choose Your Plan' page with a 'Step 1 of 2' indicator. At the top, there is a coupon code input field with a 'Validate' button and a 'Show Annual Subscriptions' toggle switch. Below this, three plan options are displayed in a row:

- Friend**: \$6.99 / month. Description: Full access to articles and newsletter, Inbox Hell. Click, scroll, repeat. As many blog posts as you can handle.
- Supporter**: \$9.99 / month. Description: Full access to articles and newsletter, Inbox Hell. Includes: Commenting privileges on our site, join the discussion with readers and Hell Gate writers; Hell Gate sticker; Exclusive events, Hang out with us quarterly, RL and virtually; (Annual only) Swag, Believers get one piece of swag a year, currently a union-made Hell Gate-branded tote bag.
- Believer**: \$19.99 / month. Description: Full access to articles and newsletter, Inbox Hell. Includes: Commenting privileges on our site; Hell Gate sticker; Exclusive events, Hang out with us quarterly, RL and virtually; (Annual only) Swag, Believers get one piece of swag a year, currently a union-made Hell Gate-branded tote bag.

mobile view

The mobile view shows a 'Choose Your Plan' page with a 'Step 1 of 2' indicator. At the top, there is a coupon code input field with a 'Validate' button and a 'Show Annual Subscriptions' toggle switch. Below this, two plan options are displayed in a vertical list:

- Friend**: \$70 / year. Description: Full access to articles and newsletter, Inbox Hell. Click, scroll, repeat. As many blog posts as you can handle. Includes a 17% discount over monthly rate.
- Supporter**: \$100 / year. Description: Full access to articles and newsletter, Inbox Hell. Click, scroll, repeat. As many blog posts as you can handle. Includes a 17% discount over monthly rate.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

No premiums

Donation Vendor or Host

Other

Notes

Many donate and support options. The actual donate buttons might blend into other text, images, video.

Hong Kong Free Press <https://hongkongfp.com/>

desktop view



Support Hong Kong Free Press

Non-profit, impartial coverage governed by an [Ethics Code](#) - HKFP is run by journalists and 100% independent. The HKFP team relies on readers to power our newsroom and help safeguard press freedom. Learn more about our achievements in our latest [Annual Report](#). Our [Transparency Report](#) shows how carefully we spend every cent. Your [one-off or regular contribution](#) ensures our editorial independence and helps keep HKFP free for everyone.

Contribute instantly by card or Paypal

Other ways to support us

mobile view



Support Hong Kong Free Press

Non-profit, impartial coverage governed by an [Ethics Code](#) - HKFP is run by journalists and 100% independent. The HKFP team relies on readers to power our newsroom and help safeguard press freedom. Learn more about our achievements in our latest [Annual Report](#).

Our [Transparency Report](#) shows how carefully we

How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Support

Premiums

No premiums

Donation Vendor or Host

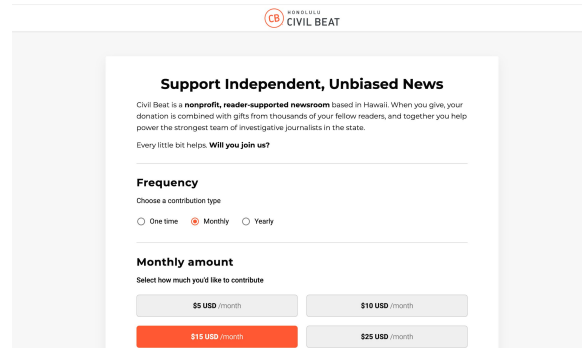
News Revenue Hub

Notes

Concise value (and values) oriented text. On mobile it is still enough to push donation form below the screen.

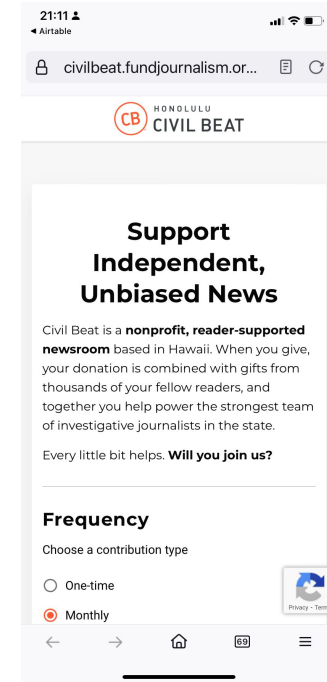
Honolulu Civil Beat <https://www.civilbeat.org/>

desktop view



The desktop view of the Honolulu Civil Beat donation form is displayed within a light gray frame. At the top, the Honolulu Civil Beat logo is centered. Below it, the heading "Support Independent, Unbiased News" is followed by a paragraph explaining that Civil Beat is a nonprofit, reader-supported newsroom based in Hawaii, and that donations are combined with gifts from thousands of readers to power the strongest team of investigative journalists in the state. A line of text asks, "Every little bit helps. Will you join us?". The form is divided into two sections: "Frequency" and "Monthly amount". The "Frequency" section asks to "Choose a contribution type" with three radio buttons: "One-time", "Monthly" (which is selected), and "Yearly". The "Monthly amount" section asks to "Select how much you'd like to contribute" and features four buttons: "\$5 USD /month", "\$10 USD /month", "\$15 USD /month" (which is highlighted in orange), and "\$25 USD /month".

mobile view



The mobile view of the Honolulu Civil Beat donation form is shown within a light gray frame, mimicking a smartphone screen. At the top, the status bar shows the time as 21:11, the carrier as Airtable, and signal, Wi-Fi, and battery icons. Below the status bar, the browser address bar shows the URL "civilbeat.fundjournalism.or...". The Honolulu Civil Beat logo is centered below the address bar. The main content area has the heading "Support Independent, Unbiased News" followed by the same explanatory paragraph as the desktop version. Below this, it says "Every little bit helps. Will you join us?". The "Frequency" section is visible, showing the "Monthly" option selected. At the bottom of the screen, there is a navigation bar with icons for back, forward, home, a tab indicator showing "69", and a menu icon. A small "Privacy - Terms" link is also visible near the bottom right.

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com) or email ted@brightplus3.com for more info

Offer

Support

Premiums

No ads, Newsletter

Donation Vendor or Host

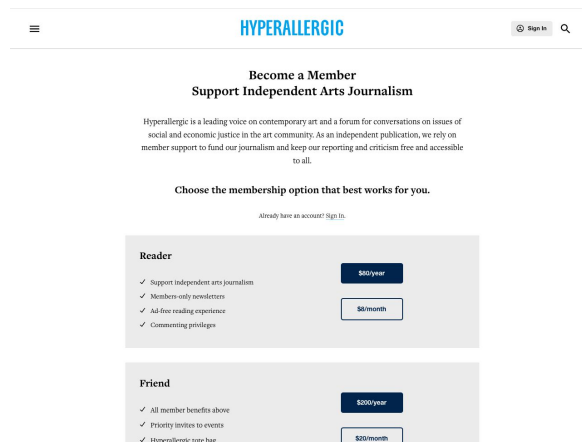
Newspack

Notes

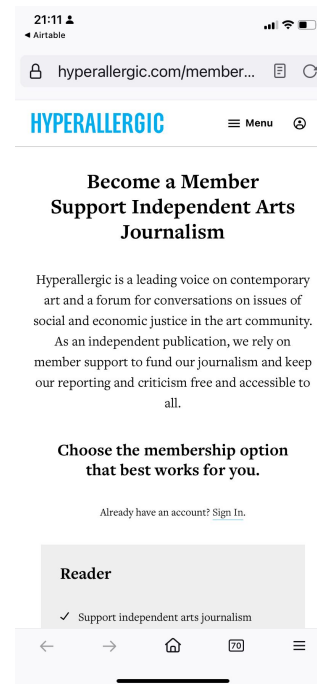
Support link is found in footer nav and article end boxes. Several newsletter subscribe forms and pop-ups. Also a Sign In link. Priority isn't clear.

Hyperallergic <https://hyperallergic.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

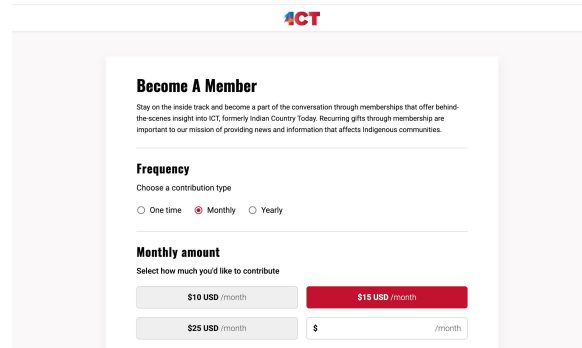
Notes

Donate link takes you to an interstitial page which has "membership" plus larger donor options. Confusing.

ICT News (formerly Indian Country Today)

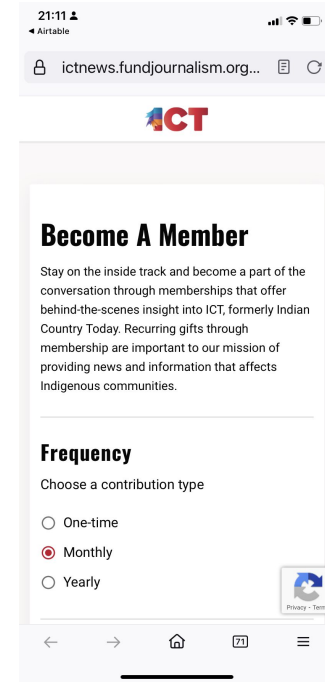
<https://ictnews.org/>

desktop view



The desktop view of the ICT News membership page features a clean, white layout. At the top, the ICT logo is displayed. The main heading is "Become A Member", followed by a paragraph explaining the mission. Below this, the "Frequency" section offers three options: "One time", "Monthly" (selected), and "Yearly". The "Monthly amount" section allows users to select a contribution type, with buttons for "\$10 USD /month", "\$15 USD /month" (highlighted in red), and "\$25 USD /month". A text input field for a custom amount is also present.

mobile view



The mobile view of the ICT News membership page is shown within a mobile browser interface. The URL bar displays "ictnews.fundjournalism.org...". The page layout is optimized for mobile, with the "Become A Member" heading and introductory text at the top. The "Frequency" section is below, with "Monthly" selected. The "Monthly amount" section shows three buttons: "\$10 USD /month", "\$15 USD /month" (highlighted in red), and "\$25 USD /month". A text input field for a custom amount is also present. The bottom of the page features a mobile navigation bar with icons for back, forward, home, and search.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

Notes

In April there was a 2X match offer for Earth Day.

Inside Climate News <https://insideclimatenews.org/>

desktop view

Inside Climate News

Keep Environmental Journalism Alive
Every gift makes a difference to our nonprofit newsroom!
Please support our work now with a credit card, Apple Pay, Google Pay, or through [PayPal](#) or [Venmo](#). Thank you!

Frequency
Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

/month

Amount to raise from?

mobile view

21:11 Airtable

insideclimate.fundjournalis... 2X Match

Inside Climate News

All gifts doubled in honor of Earth Day 2X Match

Keep Environmental Journalism Alive
Every gift makes a difference to our nonprofit newsroom!
Please support our work now with a credit card, Apple Pay, Google Pay, or through [PayPal](#) or [Venmo](#). Thank you!

Frequency
Choose a contribution type

☐ One-time ☒ Monthly ☐ Yearly

Privacy - Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Upgrade

Premiums

Content (stories, reports, etc.)

Donation Vendor or Host

Substack

Notes

Inside the Newsroom is a jobs newsletter hosted on Substack. Included to show a Substack subscription + donation format.

Inside the Newsroom <https://insidethenewsroom.substack.com/>

desktop view

mobile view

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host


News Revenue Hub

Notes

Donation page pitches the Beacon Journalism Fund instead of the Beacon itself. Emphasizes monthly donations.

Kansas City Beacon <https://kcbeacon.org/>

desktop view

 KANSAS CITY

As a nonprofit newsroom, reader donations are critical to our sustainability.

The Beacon Kansas City cultivates informed communities through accessible reporting and active community engagement on crucial local subjects, fueled by donors like you.

If you can, we hope you'll help keep our journalism free for all readers by becoming a monthly contributor to The Beacon Journalism Fund.


Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute



The Beacon Journalism Fund

Join us in building communities that are well-informed and actively involved.

When you become a contributor to The Beacon Journalism Fund, you'll support our Kansas City newsroom and help ensure every resident has a trustworthy local news source.


Your gift is an investment in engaged and informed cities, where diverse voices and perspectives are championed in reporting grounded in accuracy.




[Click here to view a list of our supporters.](#)


Prefer to mail a check? Our mailing address is 300 E. 39th St., Kansas City, Missouri 64111.

The Beacon is a registered 501(c)(3) tax-exempt organization. Fed ID #63-4587205.

mobile view

21:12 

 kcbeacon.fundjournalism.o...  

 KANSAS CITY

As a nonprofit newsroom, reader donations are critical to our sustainability.


The Beacon Kansas City cultivates informed communities through accessible reporting and active community engagement on crucial local subjects, fueled by donors like you.






If you can, we hope you'll help keep our journalism free for all readers by becoming a monthly contributor to The Beacon Journalism Fund.

Frequency

Choose a contribution type

☐ One-time



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Events, Merch, Community,
Mobile App

Donation Vendor or Host

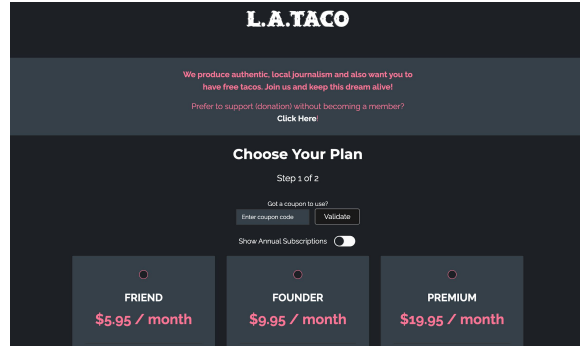
Lede

Notes

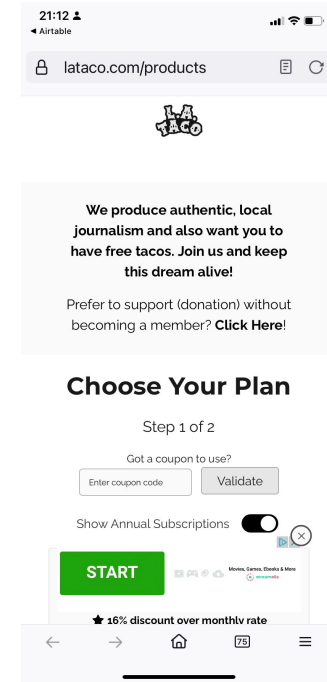
As of April 12, 2024, LA Taco announced a membership drive. They announced they couldn't make their next payroll and needed 5,000 members to avoid closing.

LA Taco <https://lataco.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

No premiums

Donation Vendor or Host

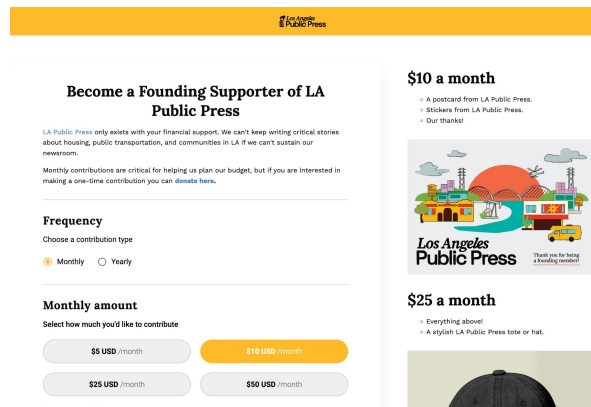
News Revenue Hub

Notes

By late-May LA Public Press added images of premiums to the support page. These didn't appear in March. The images are below the donation form on mobile.

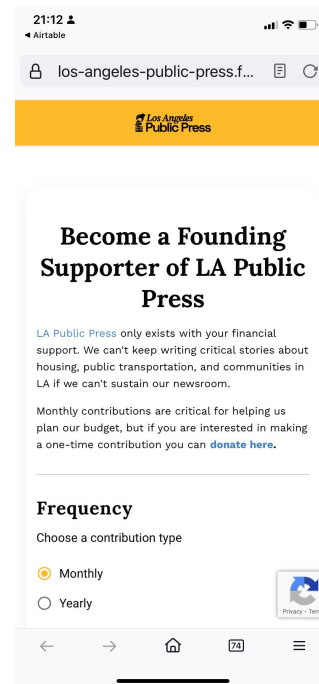
Los Angeles Public Press <https://lapublicpress.org/>

desktop view



The desktop view of the Los Angeles Public Press donation page features a yellow header with the organization's logo. The main heading is "Become a Founding Supporter of LA Public Press". Below this, a paragraph explains that LA Public Press only exists with financial support and cannot keep writing critical stories about housing, public transportation, and communities in LA without it. A link "donate here" is provided. The "Frequency" section has radio buttons for "Monthly" (selected) and "Yearly". The "Monthly amount" section has a text input field and four buttons: "\$5 USD /month", "\$10 USD /month" (highlighted in yellow), "\$25 USD /month", and "\$50 USD /month". To the right, there are two promotional cards. The first is for "\$10 a month" and lists "A postcard from LA Public Press" and "Stickers from LA Public Press". The second is for "\$25 a month" and lists "Everything above!" and "A stylish LA Public Press tote or hat".

mobile view



The mobile view of the Los Angeles Public Press donation page shows the same content as the desktop view but adapted for a smaller screen. The yellow header and logo are at the top. The heading "Become a Founding Supporter of LA Public Press" is prominent. The explanatory paragraph and "donate here" link are below. The "Frequency" section has radio buttons for "Monthly" (selected) and "Yearly". The "Monthly amount" section has a text input field and four buttons: "\$5 USD /month", "\$10 USD /month" (highlighted in yellow), "\$25 USD /month", and "\$50 USD /month". To the right, there are two promotional cards for "\$10 a month" and "\$25 a month" with their respective benefits. The mobile interface includes a status bar at the top showing the time (21:12) and battery level, and a bottom navigation bar with icons for back, forward, home, and search.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports, etc.), Events

Donation Vendor or Host

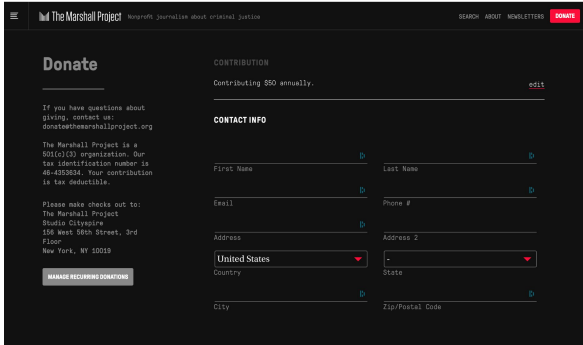
News Revenue Hub

Notes

Donations may be run through a highly customized News Revenue Hub page.

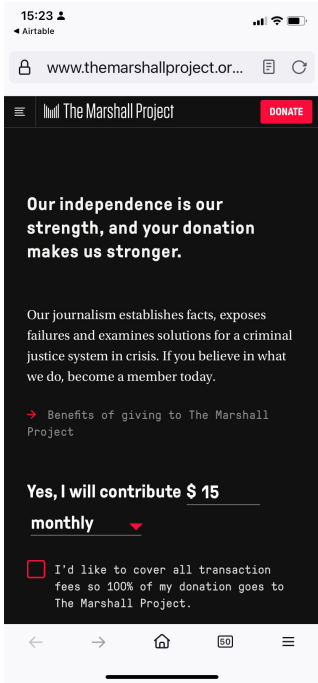
Marshall Project <https://www.themarshallproject.org/>

desktop view



The screenshot shows the desktop version of the Marshall Project's donation page. The header includes the logo, navigation links (SEARCH, ABOUT, NEWSLETTERS), and a red 'DONATE' button. The main content is divided into two columns. The left column, titled 'Donate', contains text about the organization's 501(c)(3) status and a 'MANAGE RECURRING DONATIONS' button. The right column, titled 'CONTRIBUTION', has a form for recurring donations. It includes a 'CONTACT INFO' section with fields for First Name, Last Name, Email, Phone #, Address, Country (a dropdown menu currently showing 'United States'), State, City, and Zip/Postal Code. There are also fields for Address 2 and State. A 'CONTRIBUTION' section at the top of the right column has a dropdown for 'Contributing \$50 annually.' and an 'edit' link.

mobile view



The screenshot shows the mobile version of the Marshall Project's donation page. The header includes the logo, navigation links (SEARCH, ABOUT, NEWSLETTERS), and a red 'DONATE' button. The main content is a single column. It starts with a headline: 'Our independence is our strength, and your donation makes us stronger.' Below this is a paragraph about the organization's journalism. A link '→ Benefits of giving to The Marshall Project' is provided. The 'Yes, I will contribute \$ 15' section is highlighted, with a dropdown menu for 'monthly'. At the bottom, there is a checkbox labeled 'I'd like to cover all transaction fees so 100% of my donation goes to The Marshall Project.' The mobile interface includes a status bar at the top showing the time (15:23) and battery level, and a bottom navigation bar with icons for back, forward, home, search, and a menu.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

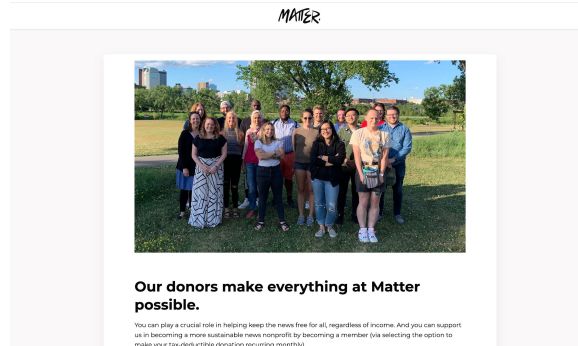
News Revenue Hub

Notes

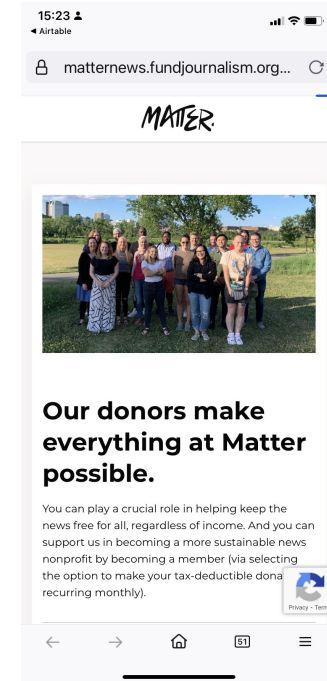
There is a photo at the top of the donation page but no context for it.
Defaults to monthly gift.

Matter <https://www.matternews.org/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

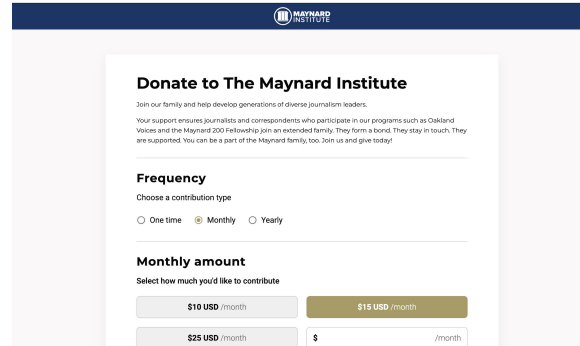
News Revenue Hub

Notes

Short text at the top.
Defaults to monthly
donation.

Maynard Institute <https://mije.org/>

desktop view



The desktop view of the Maynard Institute donation form features a dark blue header with the Maynard Institute logo. The main content area is white and contains the following elements:

- Donate to The Maynard Institute**: A heading followed by a paragraph explaining the mission: "Join our family and help develop generations of diverse journalism leaders. Your support ensures journalists and correspondents who participate in our programs such as Oakland Voices and the Maynard 200 Fellowship join an extended family. They form a bond. They stay in touch. They are supported. You can be a part of the Maynard family, too. Join us and give today!"
- Frequency**: A section titled "Choose a contribution type" with three radio button options: "One time", "Monthly" (selected), and "Yearly".
- Monthly amount**: A section titled "Select how much you'd like to contribute" with three buttons: "\$10 USD /month", "\$15 USD /month" (selected), and "\$25 USD /month". Below these is a text input field with a dollar sign and a "/month" label.

mobile view



The mobile view of the Maynard Institute donation form features a dark blue header with the Maynard Institute logo. The main content area is white and contains the following elements:

- Donate to The Maynard Institute**: A heading followed by a paragraph explaining the mission: "Join our family and help develop generations of diverse journalism leaders. Your support ensures journalists and correspondents who participate in our programs such as Oakland Voices and the Maynard 200 Fellowship join an extended family. They form a bond. They stay in touch. They are supported. You can be a part of the Maynard family, too. Join us and give today!"
- Frequency**: A section titled "Choose a contribution type" with three radio button options: "One-time", "Monthly" (selected), and "Yearly".
- Monthly amount**: A section titled "Select how much you'd like to contribute" with three buttons: "\$10 USD /month", "\$15 USD /month" (selected), and "\$25 USD /month". Below these is a text input field with a dollar sign and a "/month" label.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Donate

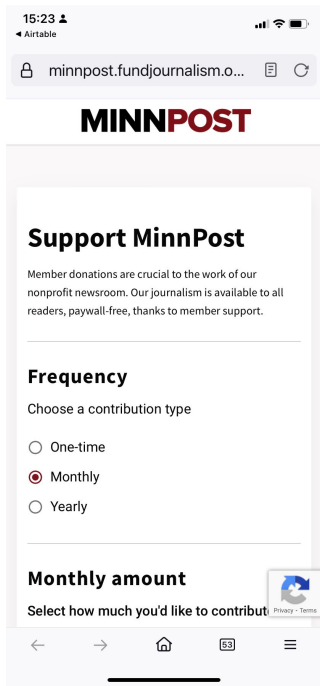
Merch, Events

News Revenue Hub

New York Times games for high donors.

desktop view

mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

Content (stories, reports), Events

Donation Vendor or Host

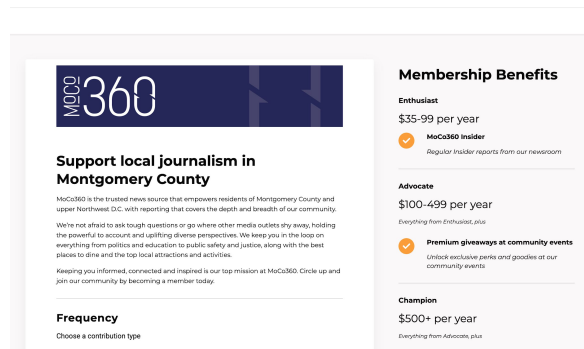
News Revenue Hub

Notes

Long text at the top.
Offers some general premiums at different levels. Doesn't provide much info on premiums.

MoCo 360 <https://moco360.media/>

desktop view



The desktop view of the MoCo 360 membership page features a dark blue header with the MoCo 360 logo. Below the header, the page is divided into two main sections. The left section, titled "Support local journalism in Montgomery County", contains a paragraph of text about the organization's mission and a "Frequency" section with a "Choose a contribution type" dropdown. The right section, titled "Membership Benefits", lists three membership levels: "Enthusiast" (\$35-99 per year), "Advocate" (\$100-499 per year), and "Champion" (\$500+ per year). Each level includes a checkmark icon and a brief description of the benefits.

MoCo 360

Support local journalism in Montgomery County

MoCo360 is the trusted news source that empowers residents of Montgomery County and upper Northwest D.C. with reporting that covers the depth and breadth of our community. We're not afraid to ask tough questions or go where other media outlets shy away, holding the powerful to account and uplifting diverse perspectives. We keep you in the loop on everything from politics and education to public safety and justice, along with the best places to dine and the top local attractions and activities.

Keeping you informed, connected and inspired is our top mission at MoCo360. Circle up and join our community by becoming a member today.

Frequency

Choose a contribution type

Membership Benefits

Enthusiast
\$35-99 per year
✓ **MoCo360 Insider**
Regular insider reports from our newswroom

Advocate
\$100-499 per year
✓ **Premium giveaways at community events**
Choose weekend perks and goodies at our community events

Champion
\$500+ per year
✓ **Everything from Advocate, plus**

mobile view



The mobile view of the MoCo 360 membership page features a dark blue header with the MoCo 360 logo. Below the header, the page is divided into two main sections. The left section, titled "Support local journalism in Montgomery County", contains a paragraph of text about the organization's mission and a "Frequency" section with a "Choose a contribution type" dropdown. The right section, titled "Membership Benefits", lists three membership levels: "Enthusiast" (\$35-99 per year), "Advocate" (\$100-499 per year), and "Champion" (\$500+ per year). Each level includes a checkmark icon and a brief description of the benefits.

MoCo 360

Support local journalism in Montgomery County

MoCo360 is the trusted news source that empowers residents of Montgomery County and upper Northwest D.C. with reporting that covers the depth and breadth of our community. We're not afraid to ask tough questions or go where other media outlets shy away, holding the powerful to account and uplifting diverse perspectives. We keep you in the loop on everything from politics and education to public safety and justice, along with the best places to dine and the top local attractions and activities.

Keeping you informed, connected and inspired is our top mission at MoCo360. Circle up and join our community by becoming a member today.

Frequency

Choose a contribution type

Membership Benefits

Enthusiast
\$35-99 per year
✓ **MoCo360 Insider**
Regular insider reports from our newswroom

Advocate
\$100-499 per year
✓ **Premium giveaways at community events**
Choose weekend perks and goodies at our community events

Champion
\$500+ per year
✓ **Everything from Advocate, plus**

How News Donations Work 2024 : visit [Bright+3](https://Bright+3.com) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Merch

Donation Vendor or Host


Newspack

Notes

Heart on the Donate button
- a frequent way of
calling attention to the
donate link.

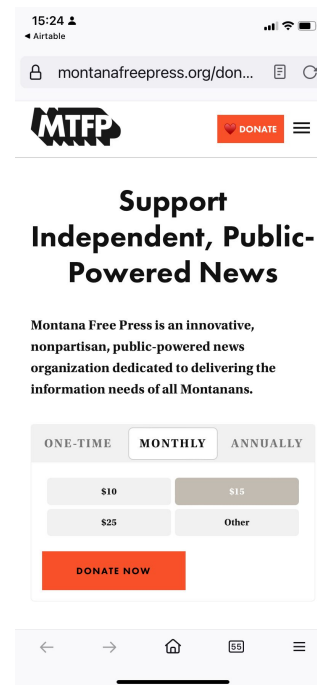
Montana Free Press <https://montanafreepress.org/>

desktop view



The desktop view of the Montana Free Press donation page features a clean, professional layout. At the top, the MTFP logo is centered, flanked by a hamburger menu icon on the left and a search icon on the right. Below the logo, the heading "Support Independent, Public-Powered News" is prominently displayed. Underneath this heading, a paragraph describes the organization's mission: "Montana Free Press is an innovative, nonpartisan, public-powered news organization dedicated to delivering the information needs of all Montanans." A detailed paragraph follows, explaining that MTFP is a 501(c)(3) nonprofit newsroom providing independent journalism on local and statewide issues, and that it won't tell users how to think. It encourages users to join today with a credit card, by check, or through PayPal. Below this text, a "Give a gift, get a gift" section offers a \$15/month or more membership with a \$15 credit toward an MTFP tote bag or other merch. A "Prefer to mail a check?" note provides the mailing address: PO Box 1425, Helena, MT 59624. The "Membership Benefits" section lists three tiers: "Supporter", "Benefactor", and "Major Supporter". To the right of the text, a donation form allows users to select a frequency (ONE-TIME, MONTHLY, or ANNUALLY) and a amount (\$10, \$15, \$25, or Other), with a "DONATE NOW" button at the bottom.

mobile view



The mobile view of the Montana Free Press donation page is designed for a smaller screen. At the top, the status bar shows the time as 15:24, the carrier as Airtable, and signal/battery icons. The address bar displays "montanafreepress.org/don...". Below the address bar, the MTFP logo is on the left, and a red "DONATE" button with a heart icon and a hamburger menu icon is on the right. The heading "Support Independent, Public-Powered News" is centered. Below the heading, the same descriptive paragraph about the organization's mission is present. The "Give a gift, get a gift" section and the "Membership Benefits" section are also visible. The donation form is positioned at the bottom, with the "DONATE NOW" button highlighted in red.

How News Donations Work 2024 : visit [Bright+3](https://brightplus3.com) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Events

Donation Vendor or Host

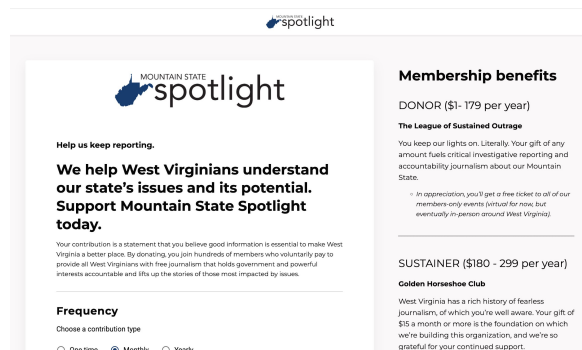
News Revenue Hub

Notes

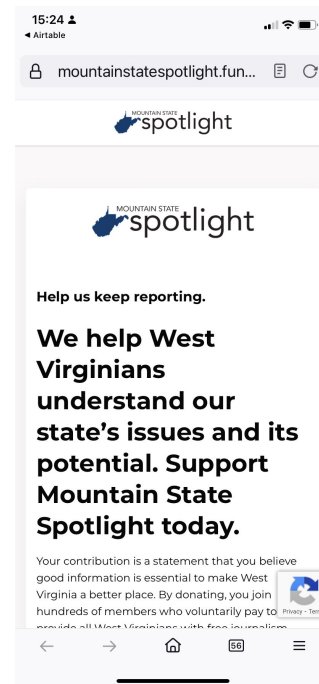
Logo duplication at the top of the donate page eats up valuable space. A lot of text. Clever names for membership levels: The League of Sustained Outrage.

Mountain State Spotlight <https://mountainstatespotlight.org/>

desktop view



mobile view



How News Donations Work 2024 : visit [Bright+3](https://brightplus3.com) or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

Notes

Short donation page text is very clear about value of donation and premium offer. Well done.

Narwhal <https://thenarwhal.ca/>

desktop view

The Narwhal has new totes!

Our reporting holds the powerful accountable – all thanks to the two per cent of readers who give what they can. Will you help us break more investigations by becoming a member today? **BONUS: the first 200 people to join will get one of these snazzy new Narwhal tote bags!**

Frequency
Choose a contribution type

☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

/month

Agree to pay fees?
☐ I agree to pay a monthly transaction fee of \$0.76 CAD to direct more support to The Narwhal's mission.

mobile view

15:25 Airtable

thenarwhal.fundjournalism...

Become a member of **The Narwhal**

Our reporting holds the powerful accountable – all thanks to the two per cent of readers who give what they can. Will you help us break more investigations by becoming a member today? If you give \$20 or more per month or \$240 or more per year, we'll send you a Narwhal toque or tote bag!

Frequency
Choose a contribution type

☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

← → Home 57 ≡

Offer

Donate

Premiums

Community, Merch, Events,
Newsletter

Donation Vendor or Host

News Revenue Hub

Notes

No one-time donations.
Only recurring monthly and
annual. Image only at top
of page. No text. Image
doesn't have alt text.

Nashville Banner <https://nashvillebanner.com/>

desktop view

NASHVILLE BANNER

Membership isn't like a traditional newspaper subscription. **It's a community.** Join ours with a gift today.

NASHVILLE BANNER

Frequency
Choose a contribution type

☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

Agree to pay fees?

Bronze
\$1-199 per year

- ☒ **Member Newsletter**
Monthly Members-only newsletter
- ☒ **Behind the News**
Bi-Annual Behind the News newsletter from Steve Cowardin and Doreen Kalladima
- ☒ **Decal**
Nashville Banner decal

Silver
\$200-499 per year
Everything from Bronze, plus

- ☒ **Coffee chats**
Quarterly "throw with the Banner" virtual coffee chats with reporters
- ☒ **Tote**
Nashville Banner tote bag

mobile view

15:25

nashville-public-media.fun...

NASHVILLE BANNER

Membership isn't like a traditional newspaper subscription. **It's a community.** Join ours with a gift today.

NASHVILLE BANNER

Frequency
Choose a contribution type

☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

Events, Newsletter

Donation Vendor or Host

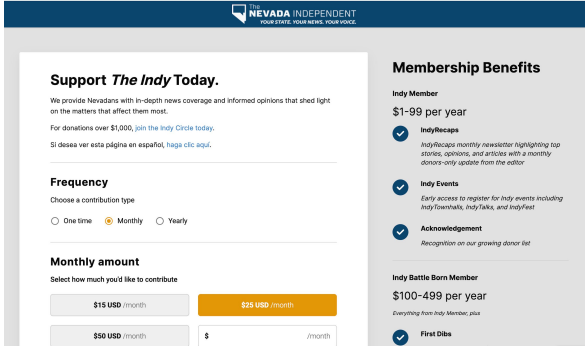
News Revenue Hub

Notes

They link to a Spanish language donation form at the top.

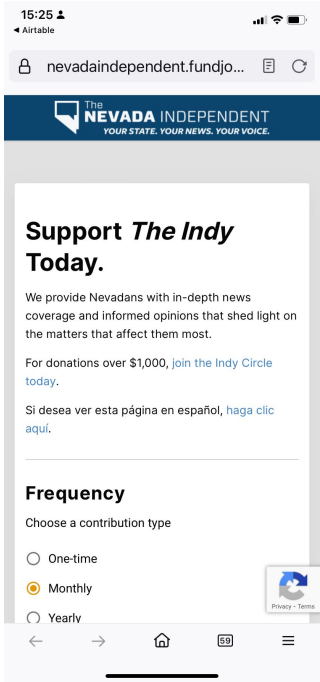
Nevada Independent <https://thenevadaindependent.com/>

desktop view



The desktop view of the Nevada Independent donation page features a dark blue header with the organization's logo and tagline. The main content is divided into two columns. The left column, titled 'Support The Indy Today.', explains the mission and provides a link to the 'Indy Circle' for donations over \$1,000. Below this, a 'Frequency' section allows users to choose between one-time, monthly, or yearly contributions. The 'Monthly amount' section includes three preset buttons for \$15, \$25, and \$50 USD per month, along with a custom input field. The right column, titled 'Membership Benefits', lists perks for different membership levels: \$1-99 per year (IndyRecaps, Indy Events, Acknowledgement), \$100-499 per year (Indy Battle Born Member), and First Dibs.

mobile view



The mobile view of the Nevada Independent donation page is optimized for a smaller screen. It features a dark blue header with the organization's logo and tagline. The main content is a single column. The 'Support The Indy Today.' section is at the top, followed by the 'Frequency' section with radio buttons for one-time, monthly, or yearly contributions. The 'Monthly amount' section is at the bottom, with preset buttons for \$15, \$25, and \$50 USD per month, and a custom input field. The 'Membership Benefits' section is partially visible at the bottom.

How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Events, Newsletter

Donation Vendor or Host

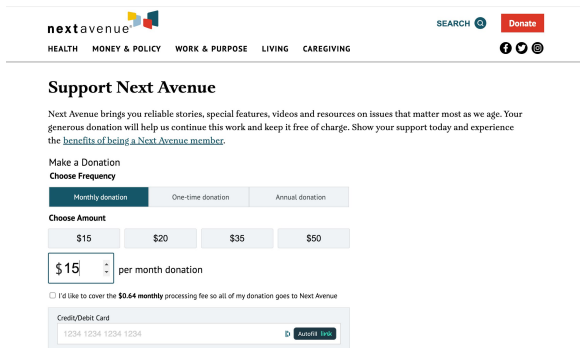
Other

Notes

Donation processing may be a custom form tied to Stripe. Separate benefits page.

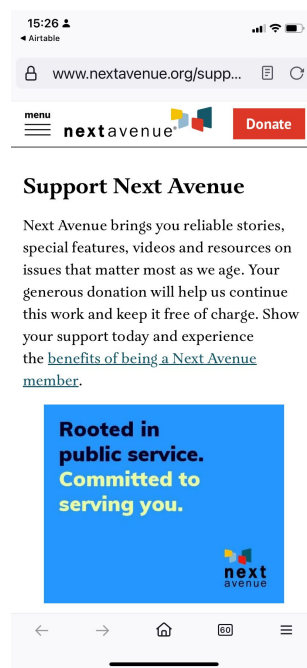
Next Avenue <https://www.nextavenue.org/>

desktop view



The desktop view of the Next Avenue website shows a navigation bar with the logo, a search bar, and a 'Donate' button. Below the navigation bar, there are links for 'HEALTH', 'MONEY & POLICY', 'WORK & PURPOSE', 'LIVING', and 'CAREGIVING'. The main content area is titled 'Support Next Avenue' and includes a paragraph about the organization's mission. Below this, there is a 'Make a Donation' section with a 'Choose Frequency' dropdown (set to 'Monthly donation') and a 'Choose Amount' section with a '\$15' input field and a 'per month donation' label. A checkbox for 'I'd like to cover the \$0.64 monthly processing fee so all of my donation goes to Next Avenue' is visible. At the bottom, there is a 'Credit/Debit Card' section with a card number '1234 1234 1234 1234' and an 'Authorize' button.

mobile view



The mobile view of the Next Avenue website shows a navigation bar with the logo, a search bar, and a 'Donate' button. Below the navigation bar, there is a 'Support Next Avenue' section with a paragraph about the organization's mission. Below this, there is a 'Make a Donation' section with a 'Choose Frequency' dropdown (set to 'Monthly donation') and a 'Choose Amount' section with a '\$15' input field and a 'per month donation' label. A checkbox for 'I'd like to cover the \$0.64 monthly processing fee so all of my donation goes to Next Avenue' is visible. At the bottom, there is a 'Credit/Debit Card' section with a card number '1234 1234 1234 1234' and an 'Authorize' button.



The mobile view of the Next Avenue website shows a navigation bar with the logo, a search bar, and a 'Donate' button. Below the navigation bar, there is a 'Support Next Avenue' section with a paragraph about the organization's mission. Below this, there is a 'Make a Donation' section with a 'Choose Frequency' dropdown (set to 'Monthly donation') and a 'Choose Amount' section with a '\$15' input field and a 'per month donation' label. A checkbox for 'I'd like to cover the \$0.64 monthly processing fee so all of my donation goes to Next Avenue' is visible. At the bottom, there is a 'Credit/Debit Card' section with a card number '1234 1234 1234 1234' and an 'Authorize' button.

Donate and Become a Next Avenue Member Today

Next Avenue is a non-profit organization that exists to inform and serve everyone — but we need support from readers like you in order to sustain our work. For as little as \$5 a year, our membership program allows you to help support our journalism while also providing you access to special insider benefits. Your sustaining support will help reduce fundraising costs so even more of your gift goes to fueling our reporting.

Become a member today and ensure people everywhere have access to our information and services.

Basic

\$5-\$99 or more per year

Member Report (quarterly)

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

Notes

Donation form only. No text at the top and no sidebar, premiums, testimonials, etc. Two-part donation page. Starter form sends amount to donation page.

NJ Spotlight <https://www.njspotlightnews.org/>

desktop view



DONATE AND BECOME A MEMBER TODAY

NJ Spotlight News needs your support to sustain its in-depth journalism and programming. As a non-profit, NJ Spotlight News relies on its readers and others for much of its annual budget, and it has created a membership program that brings you access and other extra benefits for a minimum donation of \$35 a year. Become a member of NJ Spotlight News and join the cause of independent journalism in New Jersey.

I would like to donate \$

This donation will make you an [Encompass](#) member.

Frequency
Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

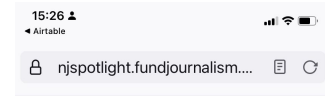
Monthly amount
Select how much you'd like to contribute

/month

Agree to pay fees?
☒ I agree to pay a monthly transaction fee of \$0.64 USD to direct more support to NJ Spotlight's mission.

First name * Last name *

mobile view



Frequency
Choose a contribution type

☐ One-time
☒ Monthly
☐ Yearly

Monthly amount
Select how much you'd like to contribute

Privacy - Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

Events, Newsletter, Merch

Donation Vendor or Host

News Revenue Hub

Notes

Donors/supporters are joining Hawks Club. Benefits aren't listed on donation page. Instead, an interstitial benefits page appears before going to the donate page.

Noozhawk <https://www.noozhawk.com/>

desktop view

The screenshot shows the desktop version of the Noozhawk website. At the top is the Noozhawk logo with the tagline 'THE FRESHEST NEWS IN SANTA BARBARA COUNTY'. Below the logo is a navigation bar with links: Home, Local News, Business, Sports, Schools, Good for SB, Homes & Lifestyle, Outdoors, Your Health, and Subscribe. A red button labeled 'Support Noozhawk' is on the right. The main heading is 'Join the Hawks Club'. Below it is a subheading 'Join the Hawks Club' and a text prompt: 'Make your selection or check out our Membership Levels and Benefits.' A red button labeled 'DONATE TO NOOZHAWK' is centered. Below this is a note: 'Personal contributions to Noozhawk are not deductible as charitable donations. If you prefer to subscribe by check, please make it payable to Noozhawk Hawks Club and mail to: Noozhawk'. At the bottom is a form with the Noozhawk logo and the heading 'Frequency'. It asks to 'Choose a contribution type' with radio buttons for One-time, Monthly (selected), and Yearly. Below is the 'Monthly amount' section, asking to 'Select how much you'd like to contribute'. It shows three options: \$10 USD /month, \$15 USD /month (highlighted in red), and \$25 USD /month. There is also a text input field for a custom amount. Below the amount selection is a checkbox for 'Agree to pay fees?' with a note: 'I agree to pay a monthly transaction fee of \$0.76 USD to direct more support to Noozhawk's mission.' At the bottom are input fields for 'First name' and 'Last name'.

mobile view

The screenshot shows the mobile version of the Noozhawk website. At the top is the Noozhawk logo with the tagline 'THE FRESHEST NEWS IN SANTA BARBARA COUNTY'. Below the logo is a navigation bar with links: Home, Local News, Business, Sports, Schools, Good for SB, Homes & Lifestyle, Outdoors, Your Health, and Subscribe. A red button labeled 'Support Noozhawk' is on the right. The main heading is 'Join the Hawks Club'. Below it is a subheading 'Join the Hawks Club' and a text prompt: 'Make your selection or check out our Membership Levels and Benefits.' A red button labeled 'DONATE TO NOOZHAWK' is centered. Below this is a note: 'Personal contributions to Noozhawk are not deductible as charitable donations. If you prefer to subscribe by check, please make it payable to Noozhawk Hawks Club and mail to: Noozhawk'. At the bottom is a form with the Noozhawk logo and the heading 'Frequency'. It asks to 'Choose a contribution type' with radio buttons for One-time, Monthly (selected), and Yearly. Below is the 'Monthly amount' section, asking to 'Select how much you'd like to contribute'. It shows three options: \$10 USD /month, \$15 USD /month (highlighted in red), and \$25 USD /month. There is also a text input field for a custom amount. Below the amount selection is a checkbox for 'Agree to pay fees?' with a note: 'I agree to pay a monthly transaction fee of \$0.76 USD to direct more support to Noozhawk's mission.' At the bottom are input fields for 'First name' and 'Last name'.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

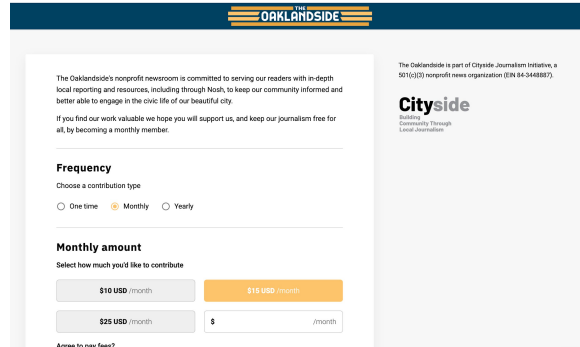
News Revenue Hub

Notes

Donate page has a brief ask for support that highlights donations, not membership.

Oaklandside <https://oaklandside.org/>

desktop view



The Oaklandside's nonprofit newsroom is committed to serving our readers with in-depth local reporting and resources, including through Nosh, to keep our community informed and better able to engage in the civic life of our beautiful city.

If you find our work valuable we hope you will support us, and keep our journalism free for all, by becoming a monthly member.

Frequency
Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

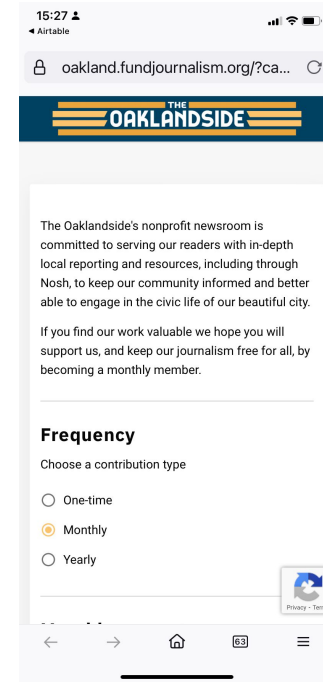
/month

Access to new fees?

Cityside
Building Community Through Local Journalism

The Oaklandside is part of Cityside Journalism Initiative, a 501(c)(3) nonprofit news organization (EIN: 84-344887).

mobile view



15:27 Airtable

oaklandside.org/

THE OAKLANDSIDE

The Oaklandside's nonprofit newsroom is committed to serving our readers with in-depth local reporting and resources, including through Nosh, to keep our community informed and better able to engage in the civic life of our beautiful city.

If you find our work valuable we hope you will support us, and keep our journalism free for all, by becoming a monthly member.

Frequency
Choose a contribution type

☐ One-time ☒ Monthly ☐ Yearly

[Privacy - Terms](#)

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports, etc.)

Donation Vendor or Host

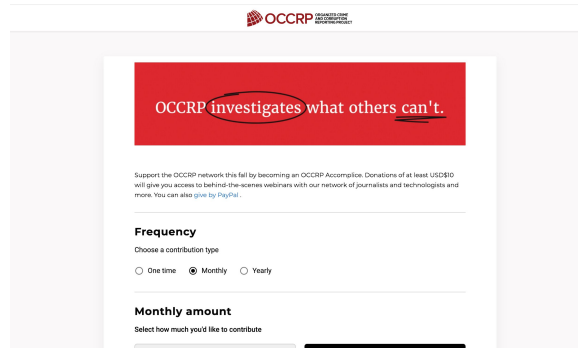
News Revenue Hub

Notes

OCCRP is a nonprofit with a content/news program. Donation page has several more (and higher) donation options than most news sites.

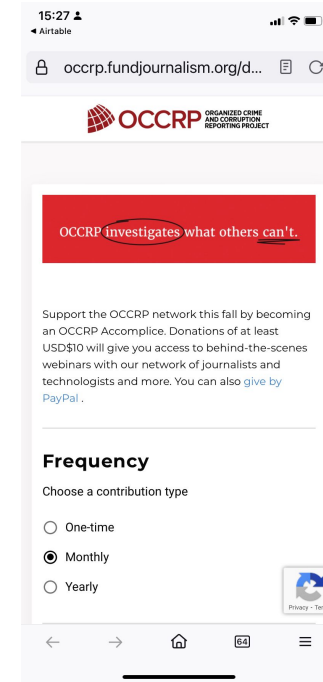
OCCRP (Organized Crime and Corruption Reporting Project) <https://www.occrp.org/en>

desktop view



The desktop view of the OCCRP donation page features a red header with the text "OCCRP investigates what others can't." Below this, a paragraph explains that supporting the network by becoming an OCCRP Accomplish (donations of at least USD\$10) provides access to behind-the-scenes webinars and more. The "Frequency" section offers three options: "One time", "Monthly" (selected), and "Yearly". The "Monthly amount" section includes a slider to select the contribution amount.

mobile view



The mobile view of the OCCRP donation page displays the same red header and introductory text. The "Frequency" section shows "Monthly" as the selected option. A "Privacy - Terms" link is visible at the bottom right. The mobile interface includes a status bar at the top showing the time (15:27) and battery level, and a bottom navigation bar with standard mobile app icons.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

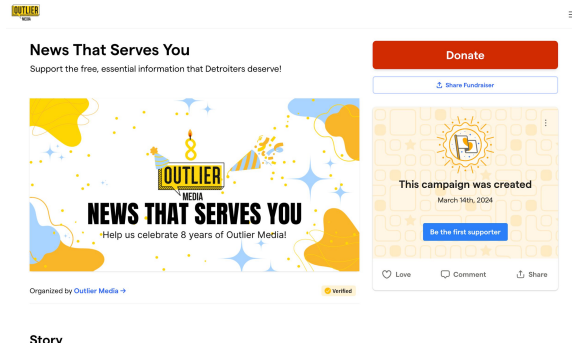
GiveButter

Notes

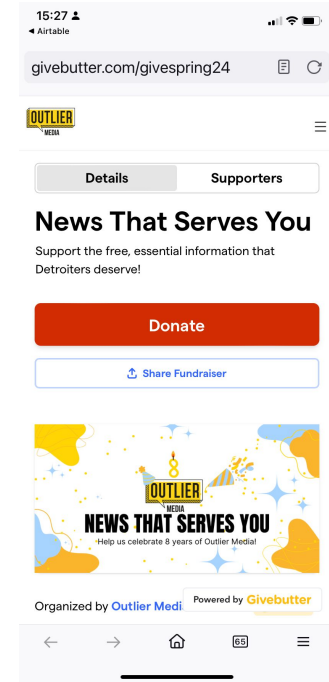
The only donation page hosted by GiveButter. Donation page displays names and amounts of other donors. Makes it feel social / shared.

Outlier Media <https://outliermedia.org/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

Newspack

Notes

Donate form is very far down the donate page below an image and several paragraphs of text.

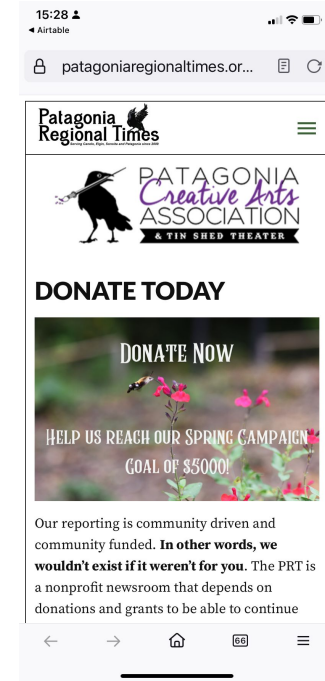
Patagonia Regional Times <https://patagoniaregionaltimes.org/>

desktop view



The desktop view of the Patagonia Regional Times donation page features a dark green header with the organization's logo. Below the header, a white box contains the text: "With the support of readers like you, the Patagonia Regional Times is able to provide thoughtfully researched articles for a more informed and connected community. This is your chance to support credible, community based, public-service journalism. Please join us! Donate Now!". The donation form includes a section for "Amount" with radio button options for \$1,000, \$500, \$250, \$100, \$50, \$25, and \$10, followed by a text input field for a custom amount. There is also a "Donation Schedule" dropdown menu set to "One Time" and a text input field for "I am giving because:". The form is set against a dark green background.

mobile view



The mobile view of the Patagonia Regional Times donation page shows a mobile browser interface. The header includes the Patagonia Regional Times logo and a hamburger menu icon. Below the header, there is a section for the "PATAGONIA Creative Arts ASSOCIATION & TIN SHED THEATER". The main heading is "DONATE TODAY". Below this is a "DONATE NOW" button with a background image of a hummingbird. A text box states: "HELP US REACH OUR SPRING CAMPAIGN GOAL OF \$5000!". Below the text box, there is a paragraph: "Our reporting is community driven and community funded. **In other words, we wouldn't exist if it weren't for you.** The PRT is a nonprofit newsroom that depends on donations and grants to be able to continue". The bottom of the page shows a mobile navigation bar with back, forward, home, and search icons.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

No premiums

Donation Vendor or Host

WooCommerce

Notes

Custom subscribe form built with WooCommerce. Annual subscriptions only. Can do digital or print and digital. Different prices for in-county and outside county.

Plainsman Herald <https://plainsmanherald.com/>

desktop view



[Home](#) / [Shop](#) / [Subscription](#) / [Exclusive Access](#)



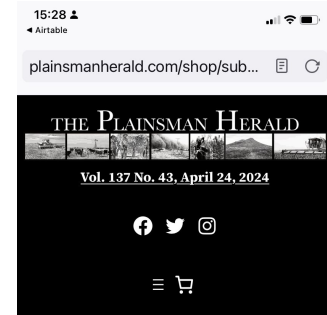
Exclusive Access

From: \$40.00 / year

Subscription Type:

Time table:

mobile view



[Home](#) / [Shop](#) / [Subscription](#) / [Exclusive Access](#)



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Attribution, Content
(stories, reports), Merch,
Newsletter

Donation Vendor or Host

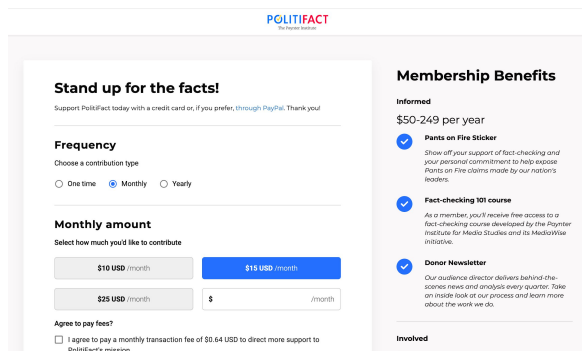
News Revenue Hub

Notes

There is a clearly visible
donation amount and
frequency widget in the
homepage header. Clicking
it goes to donate page.

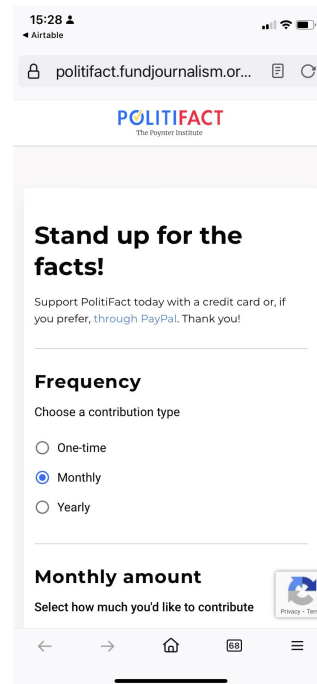
Politifact <https://www.politifact.com/>

desktop view



The desktop view of the Politifact donation page features a two-column layout. On the left, under the heading "Stand up for the facts!", there is a subtext "Support Politifact today with a credit card or, if you prefer, through PayPal. Thank you!". Below this, the "Frequency" section allows users to choose a contribution type: "One time", "Monthly" (selected), or "Yearly". The "Monthly amount" section prompts users to "Select how much you'd like to contribute" with three buttons: "\$10 USD /month", "\$15 USD /month" (highlighted in blue), and "\$25 USD /month". A text input field is also present with a dollar sign and "/month" placeholder. At the bottom, there is a checkbox for "Agree to pay fees?" and a note about a monthly transaction fee of \$0.64 USD. On the right, the "Membership Benefits" section lists three perks: "Pants on Fire Sticker", "Fact-checking 101 course", and "Donor Newsletter", each preceded by a blue checkmark icon. The "Donor Newsletter" benefit includes a brief description of the service.

mobile view



The mobile view of the Politifact donation page is designed for a single column. It starts with a status bar at the top showing the time (15:28) and battery level. Below the browser address bar, the Politifact logo is displayed. The main heading "Stand up for the facts!" is followed by the same subtext as the desktop version. The "Frequency" section is identical, with "Monthly" selected. The "Monthly amount" section is also identical, with the "\$15 USD /month" button highlighted. A "Privacy - Terms" link is visible at the bottom right of the form area. The page is framed by a light gray border, and a home indicator bar is at the very bottom.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Merch, Events, Newsletter

Donation Vendor or Host

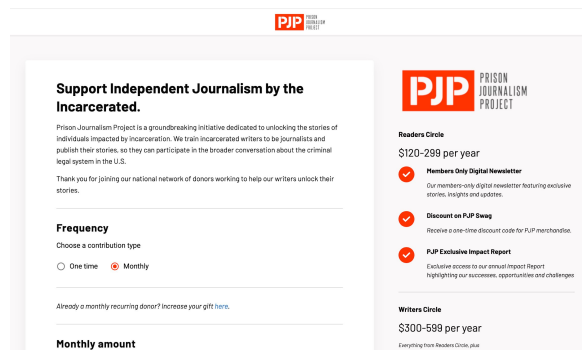
News Revenue Hub

Notes

Sidebar has information on premiums and levels.

Prison Journalism Project <https://prisonjournalismproject.org/>

desktop view



The desktop view of the Prison Journalism Project donation page features a clean, professional layout. At the top, the PJP logo is prominently displayed. The main heading reads "Support Independent Journalism by the Incarcerated." Below this, a paragraph explains the project's mission: "Prison Journalism Project is a groundbreaking initiative dedicated to unlocking the stories of individuals impacted by incarceration. We train incarcerated writers to be journalists and publish their stories, so they can participate in the broader conversation about the criminal legal system in the U.S." A thank-you message follows: "Thank you for joining our national network of donors working to help our writers unlock their stories." The "Frequency" section allows users to choose a contribution type, with "One time" and "Monthly" options. A link is provided for those who are already monthly recurring donors: "Already a monthly recurring donor? Increase your gift here." The "Monthly amount" section is partially visible. On the right, the "Readers Circle" is highlighted, offering a \$120-299 per year membership. This includes a "Members Only Digital Newsletter" (described as a member-only digital newsletter featuring exclusive stories, insights and updates), a "Discount on PJP Swag" (a one-time discount code for PJP merchandise), and a "PJP Exclusive Impact Report" (exclusive access to the annual Impact Report highlighting successes, opportunities and challenges). The "Writers Circle" is also listed, ranging from \$300-599 per year, with a note that it includes everything from the Readers Circle plus more.

mobile view



The mobile view of the Prison Journalism Project donation page is optimized for smaller screens. It features a mobile status bar at the top showing the time (15:28), battery level, and signal strength. The browser address bar shows the URL "prisonjournalismproject.fu...". The PJP logo is at the top. The main heading is "Support Independent Journalism by the Incarcerated." The mission statement is concise: "Prison Journalism Project is a groundbreaking initiative dedicated to unlocking the stories of individuals impacted by incarceration. We train incarcerated writers to be journalists and publish their stories, so they can participate in the broader conversation about the criminal legal system in the U.S." A thank-you message follows: "Thank you for joining our national network of donors working to help our writers unlock their stories." The "Frequency" section is present, with a "Choose a contribution type" label. A "One time" option is visible. A "Privacy - Terms" link is at the bottom right. The mobile interface includes a home indicator bar at the very bottom.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports), Merch

Donation Vendor or Host

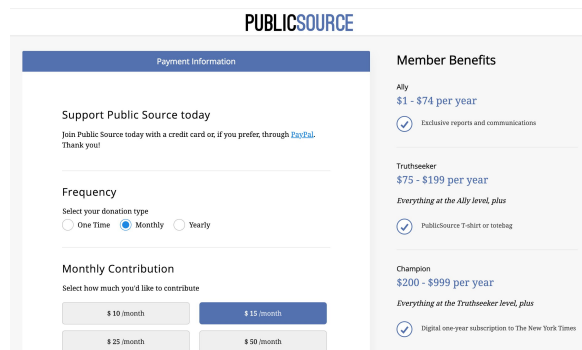
News Revenue Hub

Notes

In March, high dollar donors could receive a subscription to NYTimes and place an ad on behalf of a nonprofit. Now, a New York Times subscription is an optional add-on offered on the donation page.

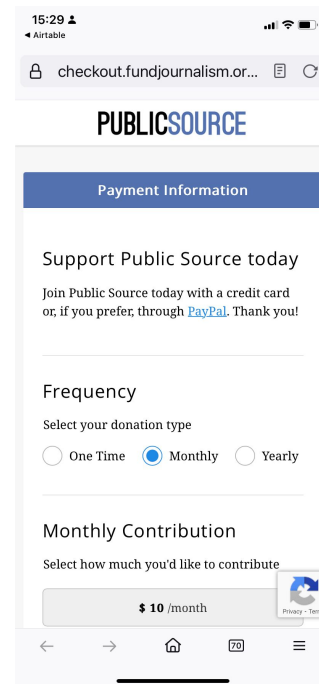
PublicSource (Pittsburgh) <https://www.publicsource.org/>

desktop view



The desktop view of the PublicSource donation page features a clean, professional layout. At the top, the 'PUBLICSOURCE' logo is centered. Below it, a blue header bar contains the text 'Payment Information'. The main content area is divided into two columns. The left column, titled 'Support Public Source today', includes a sub-header 'Join Public Source today with a credit card or, if you prefer, through [PayPal](#). Thank you!'. Below this is a 'Frequency' section with three radio buttons: 'One Time', 'Monthly' (selected), and 'Yearly'. Further down is a 'Monthly Contribution' section with the text 'Select how much you'd like to contribute' and four buttons: '\$10 /month', '\$15 /month' (selected), '\$25 /month', and '\$50 /month'. The right column, titled 'Member Benefits', lists three tiers: 'Ally' (\$1 - \$74 per year), 'Truthseeker' (\$75 - \$199 per year), and 'Champion' (\$200 - \$999 per year). Each tier includes a list of benefits, such as 'Exclusive reports and communications' for the Ally tier and 'PublicSource T-shirt or tumbler' for the Truthseeker tier. A 'Digital one-year subscription to The New York Times' is listed as a benefit for the Champion tier.

mobile view



The mobile view of the PublicSource donation page is designed for a smaller screen. At the top, the status bar shows the time as 15:29 and the device as 'Airtable'. Below the status bar, the browser address bar shows the URL 'checkout.fundjournalism.or...'. The 'PUBLICSOURCE' logo is centered at the top. A blue header bar contains the text 'Payment Information'. The main content area is titled 'Support Public Source today' and includes a sub-header 'Join Public Source today with a credit card or, if you prefer, through [PayPal](#). Thank you!'. Below this is a 'Frequency' section with three radio buttons: 'One Time', 'Monthly' (selected), and 'Yearly'. Further down is a 'Monthly Contribution' section with the text 'Select how much you'd like to contribute' and four buttons: '\$10 /month' (selected), '\$15 /month', '\$25 /month', and '\$50 /month'. At the bottom right, there is a small icon for 'Privacy - Terms'.

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com/) or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Merch, Content (stories, reports), Events

Donation Vendor or Host

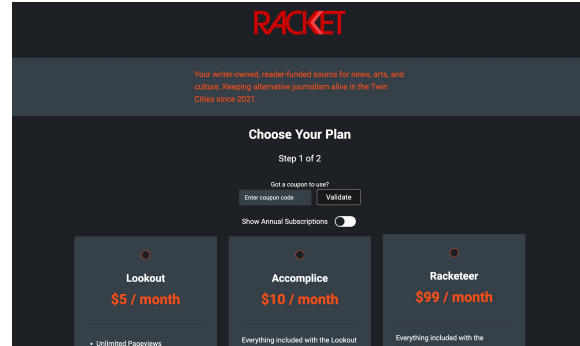
Lede

Notes

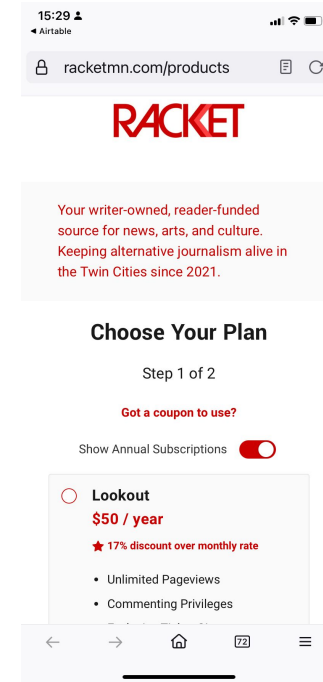
Subscription offer. Racket is paywalled. Subscribers get unlimited site access.

Racket <https://racketmn.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Merch

Donation Vendor or Host

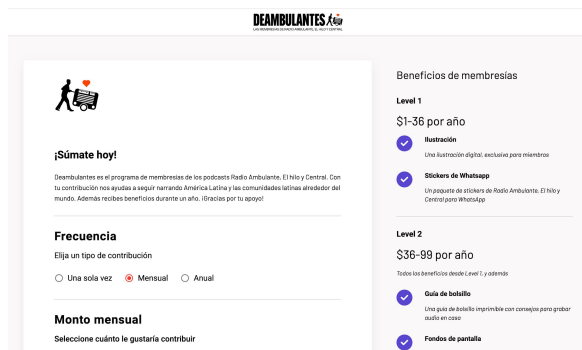
News Revenue Hub

Notes

A bilingual site (Spanish + English). Donate page isn't language switchable but there are two versions (English and Spanish) that load based on language chosen on main site. digital-driven premiums include WhatsApp stickers.

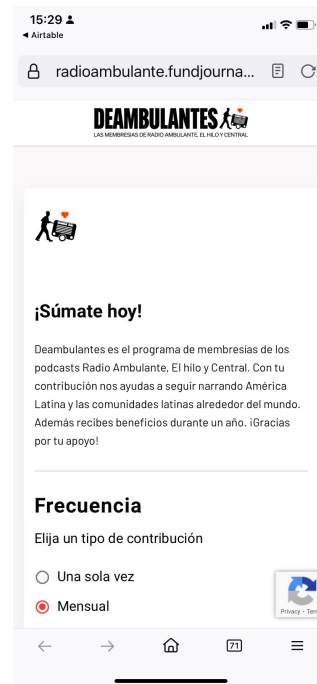
Radio Ambulante <https://radioambulante.org/>

desktop view



The desktop view of the Radio Ambulante donation page features a clean, minimalist design. At the top, the organization's logo is centered. Below it, a large heading reads "¡Súmate hoy!" (Join today!). A brief description of the program follows, explaining that it is a membership program for the podcasts "Radio Ambulante," "El Hilo," and "Central," which aim to tell stories from Latin America and the Caribbean. The page is divided into two main sections: "Frecuencia" (Frequency) and "Beneficios de membresías" (Membership Benefits). The "Frecuencia" section offers two options: "Una sola vez" (One-time) and "Mensual" (Monthly), with the monthly option selected. Below this, a "Monto mensual" (Monthly amount) section allows users to select their contribution level. The "Beneficios de membresías" section lists two levels of membership. Level 1, priced at \$1-36 per year, includes a digital illustration and a package of WhatsApp stickers. Level 2, priced at \$36-99 per year, includes all the benefits of Level 1 plus a digital guide and a package of digital stickers for printing and use on social media.

mobile view



The mobile view of the Radio Ambulante donation page is optimized for smaller screens. It features a similar layout to the desktop version but with a more compact design. The "¡Súmate hoy!" heading is prominent. The "Frecuencia" section is simplified, with the "Mensual" option pre-selected. The "Beneficios de membresías" section is also streamlined, showing the two membership levels with their respective benefits. The mobile interface includes a status bar at the top showing the time (15:29) and battery level. At the bottom, there is a navigation bar with icons for back, forward, home, and search, along with a "Privacy - Terms" link.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

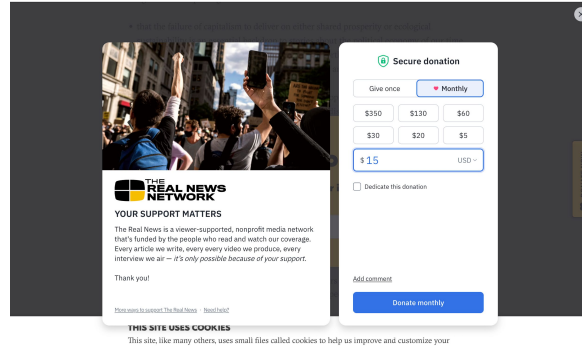
Fundraise Up

Notes

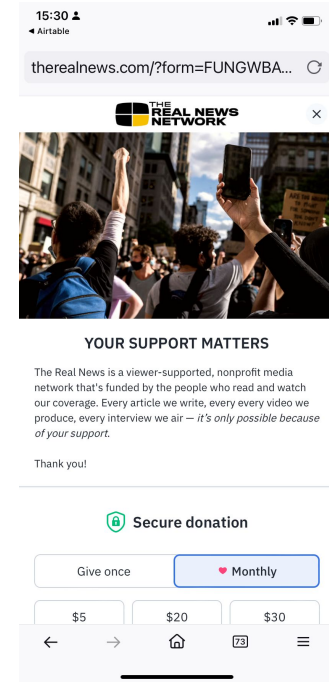
Real News Network uses a Fundraise Up donation popup - unique in this sector.

Real News Network <https://therealnews.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

Classy

Notes

Report for America uses Classy. In March, the popup had a "reasons you give" form below donate amounts. That is no longer there.

Report for America <https://www.reportforamerica.org/>

desktop view

A screenshot of the Report for America desktop website showing a donation modal. The modal has a title 'REPORT FOR AMERICA' and a background image of a woman. It features a 'One time' button and a 'Monthly' button (selected). Below the buttons is a 'Choose a monthly amount' section with four buttons: '\$10', '\$15' (selected), '\$25', and '\$50'. At the bottom, there is a 'Continue' button and a 'FAQs' link.

A screenshot of the Report for America desktop website showing a form for providing contact information. The form includes fields for 'First Name', 'Last Name', 'Email', and 'Phone Number'. There are checkboxes for 'Hide my name from the public' and 'Hide my donation amount from the public'. A checkbox for 'It's okay to contact me in the future' is checked. Below the form is a 'Continue' button and a 'FAQs' link.

mobile view

A screenshot of the Report for America mobile website showing a donation form. The form has a title 'REPORT FOR AMERICA' and a background image of a woman. It features a 'One time' button and a 'Monthly' button (selected). Below the buttons is a 'Choose a monthly amount' section with four buttons: '\$10', '\$15' (selected), '\$25', and '\$50'. At the bottom, there is a 'Continue' button and a 'FAQs' link.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

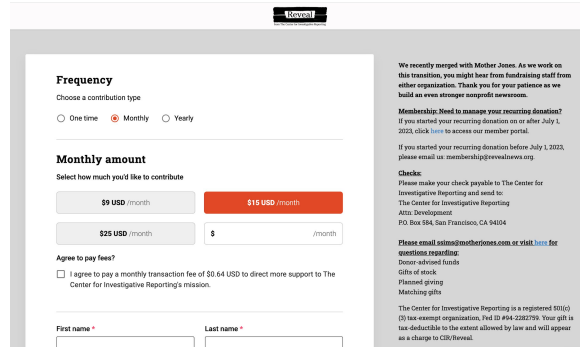
News Revenue Hub

Notes

Reveal merged with Mother Jones and there is extensive language about that on the donate page sidebar.

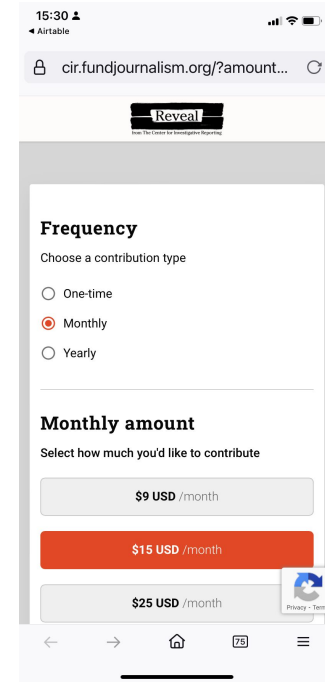
Reveal <https://revealnews.org/>

desktop view



The desktop view of the Reveal donation page features a clean, professional layout. At the top, the 'Reveal' logo is prominently displayed. Below it, the 'Frequency' section allows users to choose a contribution type: One-time, Monthly (selected), or Yearly. The 'Monthly amount' section provides a range of preset donation amounts: \$9 USD/month, \$15 USD/month (highlighted in red), \$25 USD/month, and a custom amount field. A checkbox for 'Agree to pay fees?' is present, with a note about a monthly transaction fee. The sidebar on the right contains important information, including a notice about the merger with Mother Jones, membership details, and contact information for the Center for Investigative Reporting.

mobile view



The mobile view of the Reveal donation page is optimized for smaller screens. It features a similar layout to the desktop version, with the 'Reveal' logo at the top. The 'Frequency' section is clearly visible, with the 'Monthly' option selected. The 'Monthly amount' section offers preset donation amounts: \$9 USD/month, \$15 USD/month (highlighted in red), and \$25 USD/month. A 'Privacy - Terms' link is visible at the bottom right. The mobile interface includes standard navigation elements like a back arrow, a home button, and a menu icon.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

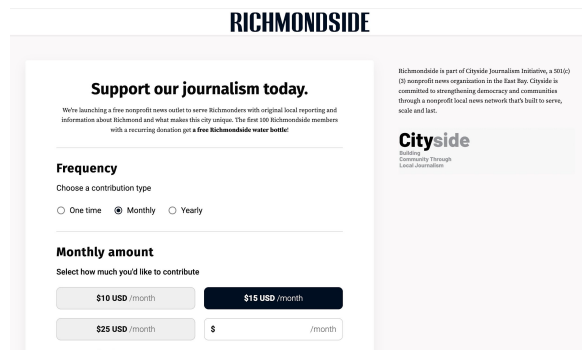
News Revenue Hub

Notes

Richmondside uses donate language but calls recurring donors members. Since March the donate form has added testimonials to the sidebar.

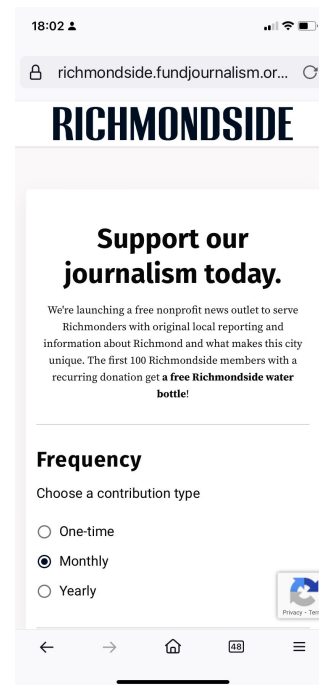
Richmondside <https://richmondside.org/>

desktop view



The desktop view of the Richmondside donation page features a clean, professional layout. At the top, the 'RICHMONDSIDE' logo is prominently displayed. Below it, a heading 'Support our journalism today.' is followed by a paragraph explaining the mission: 'We're launching a free nonprofit news outlet to serve Richmonders with original local reporting and information about Richmond and what makes this city unique. The first 100 Richmondside members with a recurring donation get a free Richmondside water bottle!'. To the right, a sidebar titled 'Cityside' contains the tagline 'Building Community Through Local Journalism'. The main form area is titled 'Frequency' and asks the user to 'Choose a contribution type'. It offers three options: 'One time', 'Monthly' (selected), and 'Yearly'. Below this, the 'Monthly amount' section asks the user to 'Select how much you'd like to contribute'. It provides three preset options: '\$10 USD /month', '\$15 USD /month' (highlighted), and '\$25 USD /month'. There is also a custom input field with a '\$' symbol and a '/month' label. At the bottom of the form, a small link 'Answer to your fears?' is visible.

mobile view



The mobile view of the Richmondside donation page is optimized for smaller screens. It starts with the 'RICHMONDSIDE' logo at the top. The main heading 'Support our journalism today.' is followed by the same mission statement as the desktop version. Below this, the 'Frequency' section is titled, and the user is asked to 'Choose a contribution type'. The options are 'One-time', 'Monthly' (selected), and 'Yearly'. At the bottom right, there is a small icon for 'Privacy - Terms'. The page is framed by a mobile browser interface, showing the time '18:02' and the URL 'richmondside.fundjournalism.or...' at the top, and navigation icons at the bottom.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Merch

Donation Vendor or Host

News Revenue Hub

Notes

Socks...that's the premium. Recurring donors giving \$10/mo or more receive socks.

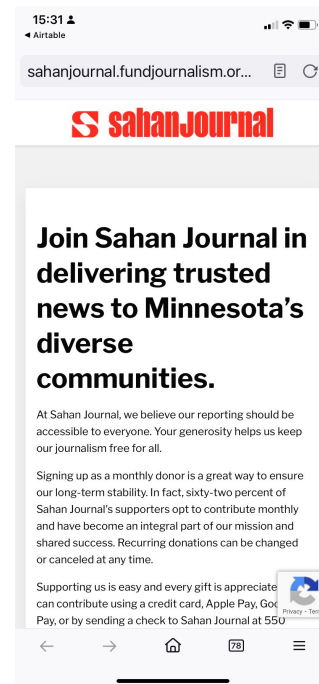
Sahan Journal <https://sahanjournal.com/>

desktop view



The desktop view of the Sahan Journal donation form features a clean, minimalist design. At the top, the Sahan Journal logo is displayed in red. Below it, a heading reads "Join Sahan Journal in delivering trusted news to Minnesota's diverse communities." This is followed by a paragraph explaining the organization's mission and the importance of their reporting. The form is divided into two main sections: "Frequency" and "Monthly amount". The "Frequency" section has two radio buttons: "One time" and "Monthly", with "Monthly" selected. The "Monthly amount" section has a text input field with a placeholder that says "Select how much you'd like to contribute".

mobile view



The mobile view of the Sahan Journal donation form is designed for a smaller screen. It starts with the Sahan Journal logo in red. The heading "Join Sahan Journal in delivering trusted news to Minnesota's diverse communities." is prominently displayed. Below this, a paragraph explains the organization's mission. The form is divided into two main sections: "Frequency" and "Monthly amount". The "Frequency" section has two radio buttons: "One time" and "Monthly", with "Monthly" selected. The "Monthly amount" section has a text input field with a placeholder that says "Select how much you'd like to contribute".

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Mobile App

Donation Vendor or Host

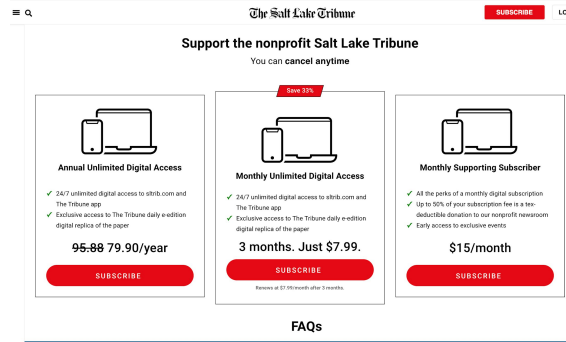
Other

Notes

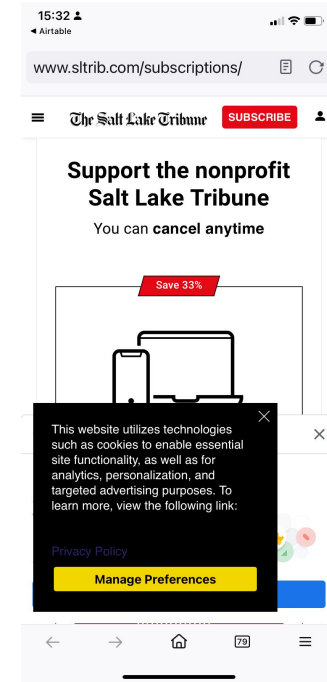
Traditional newspaper subscription process. A few options (annual, monthly, monthly + supporting donor).

Salt Lake Tribune <https://www.sltrib.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

Merch, Newsletter, Events

Donation Vendor or Host

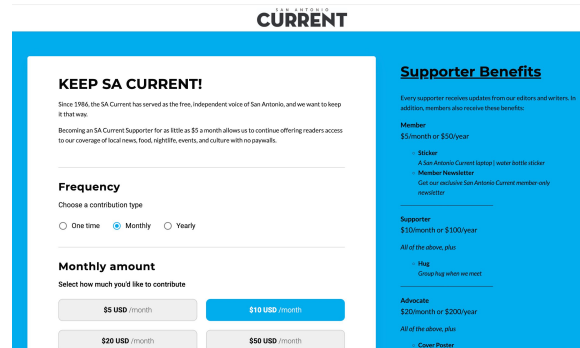
News Revenue Hub

Notes

Premium = Group Hug 🤗 for donors of \$10/mo or more.

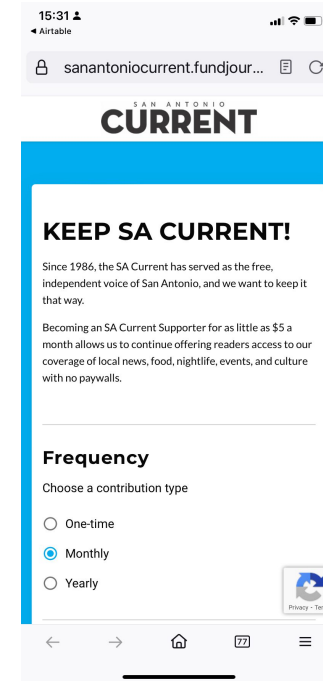
San Antonio Current <https://www.sacurrent.com/>

desktop view



The desktop view of the San Antonio Current donation page features a blue header with the logo. The main content is divided into two columns. The left column, titled "KEEP SA CURRENT!", explains the organization's history and the benefits of becoming a supporter. It includes a "Frequency" section with radio buttons for "One time", "Monthly" (selected), and "Yearly". Below this is a "Monthly amount" section with four buttons: "\$5 USD /month", "\$10 USD /month" (highlighted), "\$20 USD /month", and "\$50 USD /month". The right column, titled "Supporter Benefits", lists the perks for different levels of support: Member (\$5/month or \$50/year), Sticker, Member Newsletter, and Group Hug when we meet. It also lists the perks for the Supporter (\$10/month or \$100/year), including all the above plus a Hug and Group Hug when we meet. The Advocate (\$20/month or \$200/year) gets all the above plus a Cover Poster.

mobile view



The mobile view of the San Antonio Current donation page is shown on a smartphone screen. The header is blue with the logo. The main content is a single column. It starts with the title "KEEP SA CURRENT!" followed by a paragraph about the organization's history. Below this is a "Frequency" section with radio buttons for "One-time", "Monthly" (selected), and "Yearly". Below this is a "Monthly amount" section with four buttons: "\$5 USD /month", "\$10 USD /month" (highlighted), "\$20 USD /month", and "\$50 USD /month". The right side of the page lists "Supporter Benefits" for different levels of support: Member (\$5/month or \$50/year), Sticker, Member Newsletter, and Group Hug when we meet. It also lists the perks for the Supporter (\$10/month or \$100/year), including all the above plus a Hug and Group Hug when we meet. The Advocate (\$20/month or \$200/year) gets all the above plus a Cover Poster.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Attribution, Events, Merch

Donation Vendor or Host


News Revenue Hub

Notes

Donate button and messages on site. Donate page emphasizes membership.

San Antonio Report <https://sanantonioreport.org/>

desktop view



The San Antonio Report is a member-supported, nonprofit news organization.

Join more than 2,000 supporters who make our trusted local reporting possible.

If you'd like to make a donation on behalf of a business or nonprofit organization, please [click here](#).

Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

Membership Benefits

Ally


\$1-99 per year

- ☒ **Helping Journalism**
Supporting nonprofit journalism for a more informed community
- ☒ **Sticker**
SA Report sticker
- ☒ **Member Wall**
Our gratitude and a place on our member wall
- ☒ **Member Report**
Monthly email newsletter, the Member Report - an inside look into our newswroom, including Q&As with our reporters

Enthusiast

\$100-499 per year

mobile view



The San Antonio Report is a member-supported, nonprofit news organization.

Join more than 2,000 supporters who make our trusted local reporting possible.

If you'd like to make a donation on behalf of a business or nonprofit organization, please [click here](#).

Frequency

Choose a contribution type

☐ One-time ☒ Monthly

[Privacy - Terms](#)

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host


News Revenue Hub

Notes

Reader testimonials on
donate page.

San Jose Spotlight <https://sanjosespotlight.com/>

desktop view



Thank you for supporting local, independent journalism.

San Jose Spotlight's reporting is FREE to ALL.

Instead of charging for access, we rely on the generosity of our community.

Your gift to San Jose Spotlight puts the power where it belongs: For the people, with the people. Empower journalism and strengthen democracy with a gift today. Contribute using a credit card, by check, or via [PayPal](#). Thank you for your faith in local, independent journalism!

Many companies will match your gift to San Jose Spotlight; find out if your employer is one of them by [clicking here](#).

Frequency

Choose a contribution type


☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

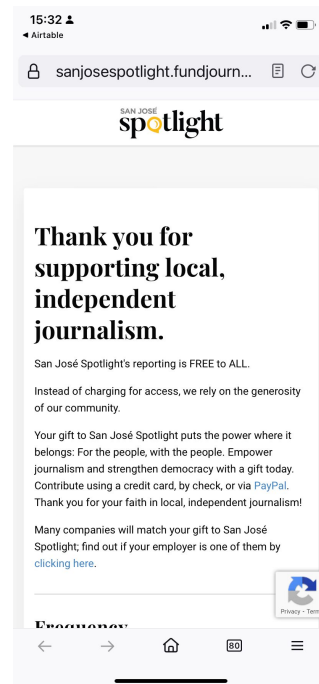
Why Join San José Spotlight?

"We rely on San Jose Spotlight for day-to-day and minute-to-minute coverage of public meetings and key decisions that we just don't have the capacity to track. The team of reporters is committed to providing information that informs and engages our community in the decisions that affect us all." - **Teresa Alvarado, Pacific Gas & Electric, Vice President, South Bay & Central Coast Region**



"Who do you trust? That cry for honest news, especially locally focused, is being answered by San Jose Spotlight, published by local community leaders covering hometown issues. Helping this free information source thrive, especially during this difficult time, is a very worthy objective for those who love our Valley and hope for the best future for our children." - **Former Santa Clara County Supervisor Rod Clinton, Sr.**

mobile view



15:32 Airtable

sanjosespotlight.fundjournal...

San José spotlight

Thank you for supporting local, independent journalism.

San José Spotlight's reporting is FREE to ALL.

Instead of charging for access, we rely on the generosity of our community.

Your gift to San José Spotlight puts the power where it belongs: For the people, with the people. Empower journalism and strengthen democracy with a gift today. Contribute using a credit card, by check, or via [PayPal](#). Thank you for your faith in local, independent journalism!

Many companies will match your gift to San José Spotlight; find out if your employer is one of them by [clicking here](#).

Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

Privacy - Terms

How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

Notes

Testimonials on donate page. A lot of text before donate options.

Searchlight New Mexico <https://searchlightnm.org/>

desktop view

SEARCHLIGHTNEW MEXICO

Support Searchlight New Mexico

Support local solutions. Support independent investigative journalism.

Searchlight New Mexico, nonpartisan and nonprofit, is a free voice among news sources. With your help, Searchlight's investigative reporting sparks activism, moves policymakers, and leads to real change for our state.

Searchlight does not follow the conventional business model for newspapers. It is supported by generous donations from readers like you. By contributing to Searchlight, you can support its mission and ensure that it continues to shine light on the issues that impact New Mexicans most.

Are you looking for business contributions? [Click here.](#)

Frequency
Choose a contribution type

☒ One time ☐ Monthly ☐ Yearly

One time amount

What New Mexicans who give are saying:

"I want to know the truth."
— PK, in Española.

"We need more in-depth reporting on so many critical issues in NM."
— L.B. in Santa Fe.

"We continue to lose good people who speak the truth to power."
— E.D. in Albuquerque.

"I believe in what you're doing."
— C.Y. in Taos.

"It is essential that independent journalism be supported in a free democracy."

mobile view

15:33 Airtable

searchlightnm.fundjournali...

SEARCHLIGHTNEW MEXICO

Support Searchlight New Mexico

Support local solutions. Support independent investigative journalism.

Searchlight New Mexico, nonpartisan and nonprofit, is a free voice among news sources. With your help, Searchlight's investigative reporting sparks activism, moves policymakers, and leads to real change for our state.

Searchlight does not follow the conventional business model for newspapers: It is supported by generous donations from readers like you. By contributing to Searchlight, you can support its mission and ensure that it continues to shine a light on the issues that impact New Mexicans most.

Would you like to make a business contribution? [Click here.](#)

Privacy Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

No premiums

Donation Vendor or Host

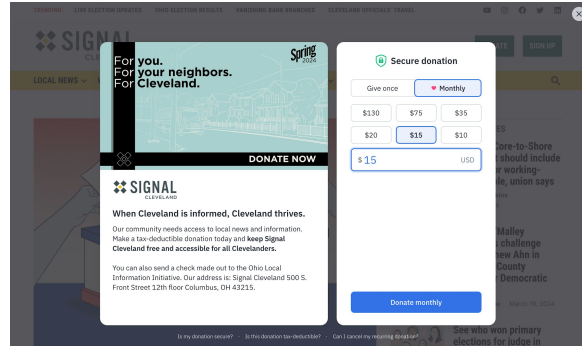
Fundraise Up

Notes

Runs on Newspack but
Fundraise UP donations.
Interesting use of
newsletter and fundraising
call outs.

Signal Cleveland <https://signalcleveland.org/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports, etc.)

Donation Vendor or Host

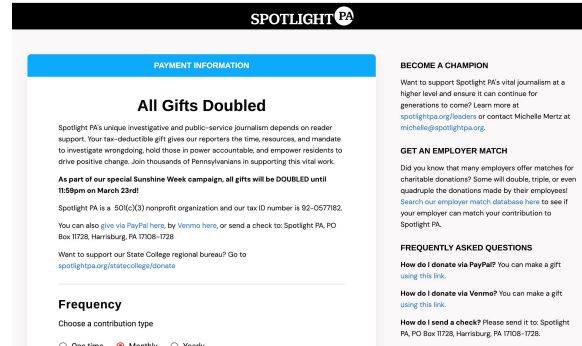
News Revenue Hub

Notes

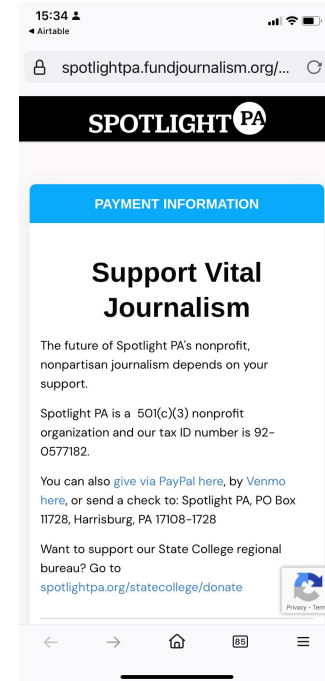
Donate page is labeled "Payment Information."
They also link to Paypal and Venmo (the only site to offer Venmo payments).
A lot of text on the page.

Spotlight PA <https://www.spotlightpa.org/>

desktop view



mobile view



How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

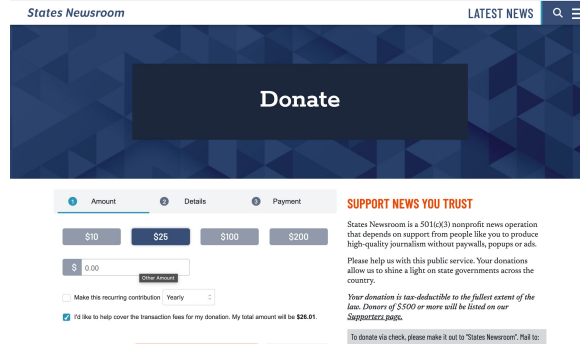
EveryAction

Notes

Donate isn't prominent on the main site. It's an option in drop-down navigation. The donation pages are otherwise clean and to the point. Recurring option is not emphasized.

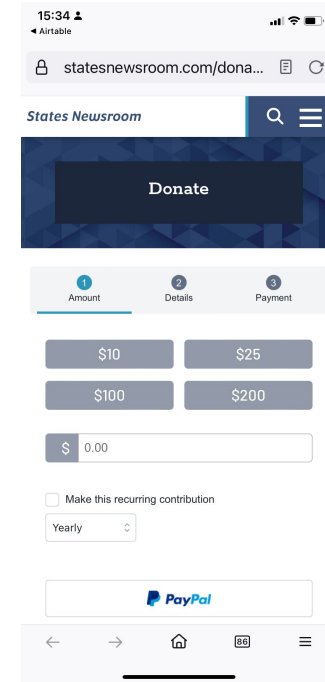
States Newsroom <https://statesnewsroom.com/>

desktop view



The desktop view of the States Newsroom donation page features a dark blue header with the 'States Newsroom' logo and a 'LATEST NEWS' link. A large, dark blue 'Donate' button is centered on the page. Below the button, there is a form with three tabs: 'Amount', 'Details', and 'Payment'. The 'Amount' tab is active, showing a dropdown menu with options for \$10, \$25, \$100, and \$200. A text input field shows '\$ 0.00' with a 'Other Amount' link. Below the input field, there are checkboxes for 'Make this recurring contribution' (set to 'Yearly') and 'I'd like to help cover the transaction fees for my donation. My total amount will be \$26.01.' To the right of the form, there is a section titled 'SUPPORT NEWS YOU TRUST' with a paragraph about the organization's nonprofit status and a link to the 'Supporters page'.

mobile view



The mobile view of the States Newsroom donation page shows a dark blue header with the 'States Newsroom' logo and a search icon. A large, dark blue 'Donate' button is centered on the page. Below the button, there is a form with three tabs: 'Amount', 'Details', and 'Payment'. The 'Amount' tab is active, showing a dropdown menu with options for \$10, \$25, \$100, and \$200. A text input field shows '\$ 0.00'. Below the input field, there are checkboxes for 'Make this recurring contribution' (set to 'Yearly') and 'PayPal' logo. At the bottom, there is a navigation bar with icons for back, forward, home, and a menu icon.

How News Donations Work 2024 : visit [Bright+3](https://brightplus3.com/) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Attribution, Content
(stories, reports),
Events, Community

Donation Vendor or Host

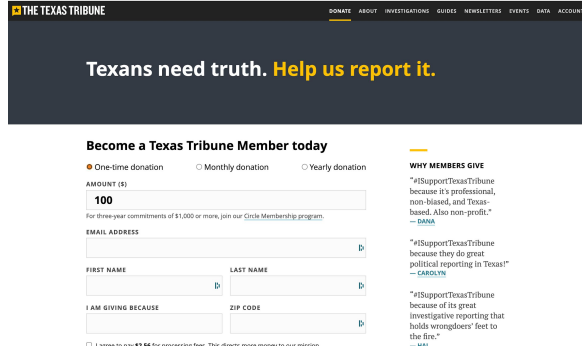
News Revenue Hub

Notes

Highly customized News
Revenue Hub donation page.
Includes testimonials
(along right) and benefits
(below donation form).

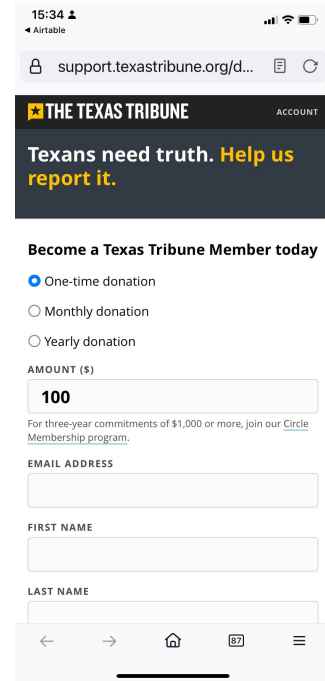
Texas Tribune <https://www.texastribune.org/>

desktop view



The screenshot shows the desktop version of the Texas Tribune donation page. At the top is a dark navigation bar with the Texas Tribune logo and links for DONATE, ABOUT, INVESTIGATIONS, GUIDES, NEWSLETTERS, EVENTS, DATA, and ACCOUNT. Below the navigation bar is a large dark banner with the text "Texans need truth. Help us report it." in white and yellow. Underneath the banner is the "Become a Texas Tribune Member today" section. It features three radio buttons for "One-time donation" (selected), "Monthly donation", and "Yearly donation". Below these is a form for "AMOUNT (\$)" with "100" entered. A note states: "For three-year commitments of \$1,000 or more, join our [Circle Membership program](#)." Below the amount is a form for "EMAIL ADDRESS". Further down are forms for "FIRST NAME" and "LAST NAME", "I AM GIVING BECAUSE", and "ZIP CODE". To the right of the form is a section titled "WHY MEMBERS GIVE" with two testimonials. The first testimonial is from BANA: "iSupportTexasTribune because it's professional, non-biased, and Texas-based. Also non-profit." The second testimonial is from CAROLYN: "iSupportTexasTribune because they do great political reporting in Texas". At the bottom left, there is a small note: "(*) I agree to pay \$9.95 for convenience fees. This amount varies based on our location."

mobile view



The screenshot shows the mobile version of the Texas Tribune donation page. At the top is a status bar showing the time as 15:34 and the location as Airtable. Below the status bar is a dark navigation bar with the Texas Tribune logo and the word "ACCOUNT". Below the navigation bar is a large dark banner with the text "Texans need truth. Help us report it." in white and yellow. Underneath the banner is the "Become a Texas Tribune Member today" section. It features three radio buttons for "One-time donation" (selected), "Monthly donation", and "Yearly donation". Below these is a form for "AMOUNT (\$)" with "100" entered. A note states: "For three-year commitments of \$1,000 or more, join our [Circle Membership program](#)." Below the amount is a form for "EMAIL ADDRESS". Further down are forms for "FIRST NAME" and "LAST NAME". At the bottom of the page is a mobile navigation bar with icons for back, forward, home, search, and a menu icon.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

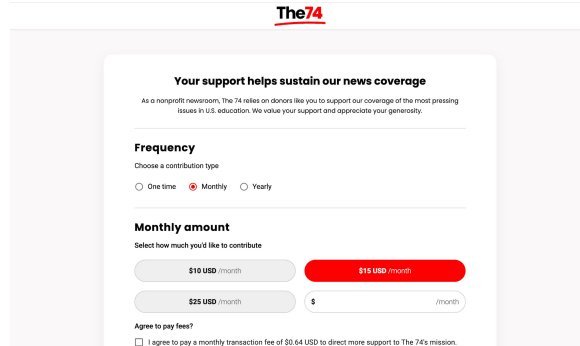
News Revenue Hub

Notes

One column News Revenue Hub donate page. Simple with little text.

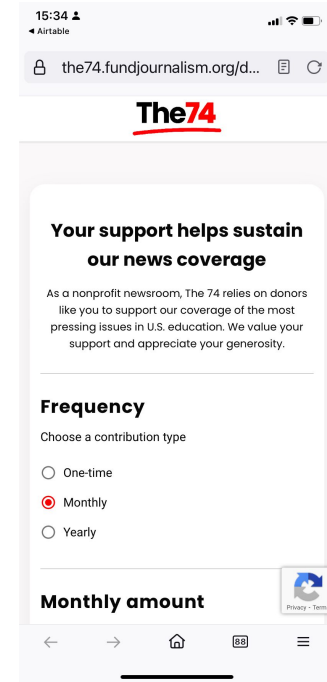
The 74 <https://www.the74million.org/>

desktop view



The screenshot shows the desktop version of the The 74 donation page. At the top is the 'The74' logo. Below it is a heading 'Your support helps sustain our news coverage' followed by a paragraph: 'As a nonprofit newsroom, The 74 relies on donors like you to support our coverage of the most pressing issues in U.S. education. We value your support and appreciate your generosity.' The 'Frequency' section has the heading 'Choose a contribution type' and three radio buttons: 'One-time', 'Monthly' (which is selected), and 'Yearly'. The 'Monthly amount' section has the heading 'Select how much you'd like to contribute' and three buttons: '\$10 USD /month', '\$15 USD /month' (which is highlighted in red), and '\$25 USD /month'. Below this is a checkbox for 'Agree to pay fees?' with the text 'I agree to pay a monthly transaction fee of \$0.64 USD to direct more support to The 74's mission.'

mobile view



The screenshot shows the mobile version of the The 74 donation page. At the top is the 'The74' logo. Below it is a heading 'Your support helps sustain our news coverage' followed by a paragraph: 'As a nonprofit newsroom, The 74 relies on donors like you to support our coverage of the most pressing issues in U.S. education. We value your support and appreciate your generosity.' The 'Frequency' section has the heading 'Choose a contribution type' and three radio buttons: 'One-time', 'Monthly' (which is selected), and 'Yearly'. The 'Monthly amount' section is partially visible at the bottom. The mobile interface includes a status bar at the top with the time '15:34' and a home indicator at the bottom.

How News Donations Work 2024 : visit [Bright+3](https://www.brightplus3.com) or email ted@brightplus3.com for more info

Offer

Support

Premiums

No ads, Merch

Donation Vendor or Host

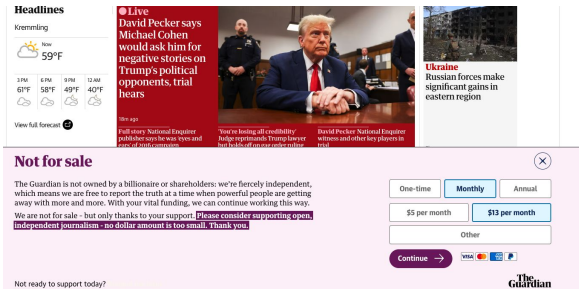
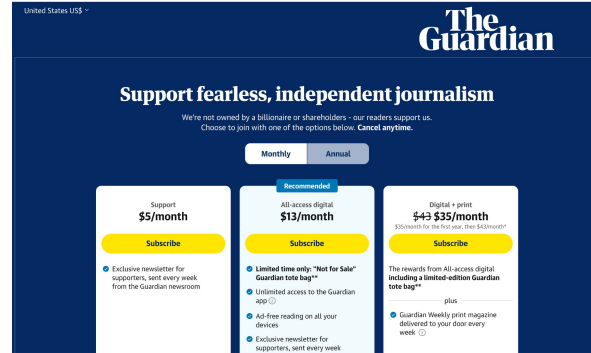
Other

Notes

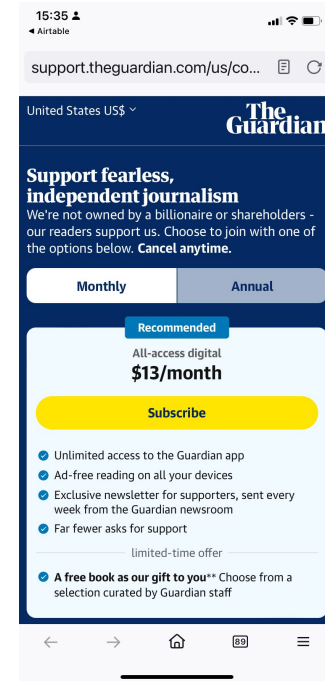
The Guardian emphasizes "support." There are support messages, widgets and links across the site, in footers, articles and more.

The Guardian <https://www.theguardian.com/us>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Content (stories, reports), Newsletter

Donation Vendor or Host

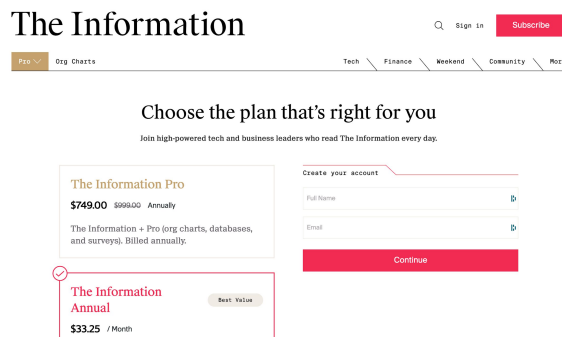
Other

Notes

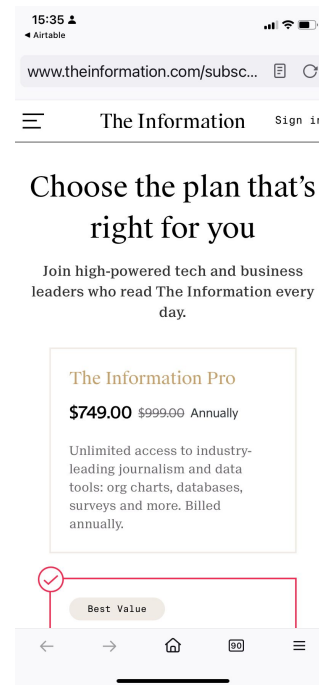
The Information has high value content for business leaders. Paid subscriptions provide access to exclusive content.

The Information <https://www.theinformation.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

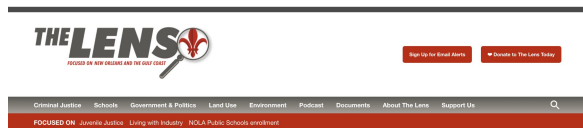
News Revenue Hub

Notes

A Newspaper site with a News Revenue Hub donate page. This means that donation has an extra step: Home page -> starter form page -> Donate page. A subscribe popup gets in the way of donate form.

The Lens (New Orleans) <https://thelensnola.org/>

desktop view



Donate to The Lens Today

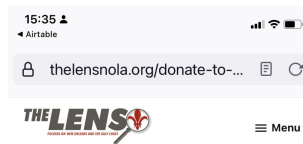
The Lens is the only reader-supported, nonprofit newsroom that focuses exclusively on public-policy issues facing New Orleans and the Gulf Coast. With the support of our readers, we provide thoughtfully researched articles, data and documents. We aim to foster transparent, accountable and engaged government.

We need your support! Join The Lens today.

ONE-TIME	MONTHLY	ANNUALLY
\$7	\$15	\$30
Other		

A screenshot of the desktop donation form. It includes the 'THE LENS' logo and a description of the newsroom's mission. The form asks for a contribution type (one-time, monthly, or yearly) and a specific amount. The 'MONTHLY' option is selected, and the amount '\$15 USD /month' is highlighted in a red box. Other options shown are '\$7 USD /month' and '\$30 USD /month'.

mobile view



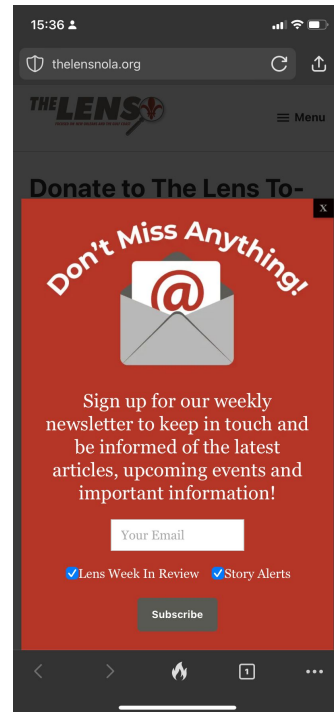
Donate to The Lens Today

The Lens is the only reader-supported, nonprofit newsroom that focuses exclusively on public-policy issues facing New Orleans and the Gulf Coast. With the support of our readers, we provide thoughtfully researched articles, data and documents. We aim to foster transparent, accountable and engaged government.

We need your support! Join The Lens today.

<input type="radio"/> ONE-TIME
<input checked="" type="radio"/> MONTHLY
<input type="radio"/> ANNUALLY

← → Home 61 Menu



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

No premiums

Donation Vendor or Host

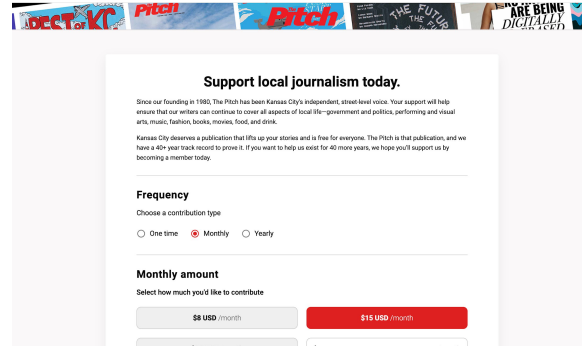
News Revenue Hub

Notes

One column donate page
with a support local
journalism message.

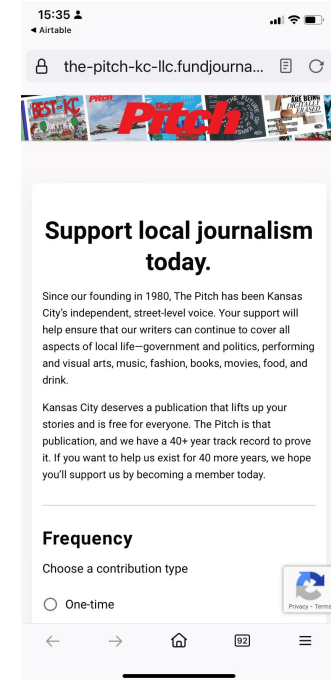
The Pitch Kansas City <https://www.thepitchkc.com/>

desktop view



The desktop view of the donation page features a header with five small images: 'BEST OF KC', 'Pitch!', 'Pitch', 'THE FUTURE', and 'WE ARE BEING DIGITALLY REBORN'. Below the header, the main content area has a title 'Support local journalism today.' followed by two paragraphs of text. The first paragraph states that since its founding in 1980, The Pitch has been an independent, street-level voice. The second paragraph states that Kansas City deserves a publication that lifts up its stories and is free for everyone. Below the text, there is a 'Frequency' section with three radio buttons: 'One time', 'Monthly' (selected), and 'Yearly'. Below this is a 'Monthly amount' section with a text input field and a 'Select how much you'd like to contribute' label. Two buttons are visible: '\$8 USD /month' and '\$15 USD /month'.

mobile view



The mobile view of the donation page shows a status bar at the top with the time '15:35', a signal strength indicator, and a battery level indicator. Below the status bar is a browser address bar showing the URL 'the-pitch-kc-llc.fundjourna...'. The main content area has a title 'Support local journalism today.' followed by two paragraphs of text. The first paragraph states that since its founding in 1980, The Pitch has been an independent, street-level voice. The second paragraph states that Kansas City deserves a publication that lifts up its stories and is free for everyone. Below the text, there is a 'Frequency' section with three radio buttons: 'One time' (selected), 'Monthly', and 'Yearly'. Below this is a 'Monthly amount' section with a text input field and a 'Select how much you'd like to contribute' label. Two buttons are visible: '\$8 USD /month' and '\$15 USD /month'. At the bottom right, there is a 'Privacy - Terms' link.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

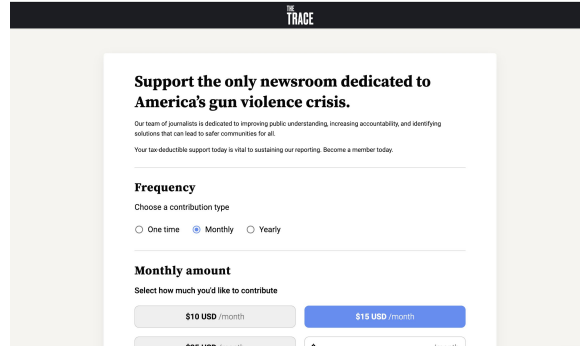
News Revenue Hub

Notes

Site has a large header with a donate message and link. One column donate page.

The Trace <https://www.thetrace.org/>

desktop view



The Trace

Support the only newsroom dedicated to America's gun violence crisis.

Our team of journalists is dedicated to improving public understanding, increasing accountability, and identifying solutions that can lead to safer communities for all.

Your tax-deductible support today is vital to sustaining our reporting. Become a member today.

Frequency

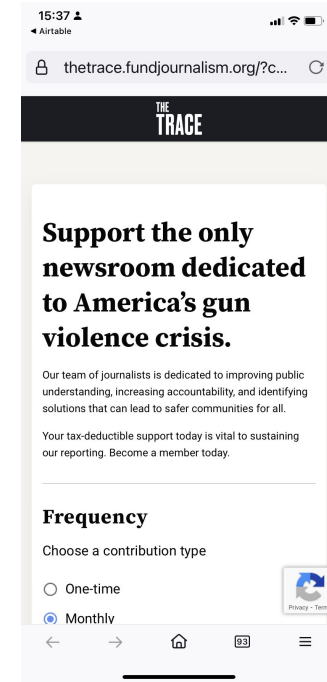
Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute

mobile view



15:37 Airtable

thetrace.fundjournalism.org/?c...

THE TRACE

Support the only newsroom dedicated to America's gun violence crisis.

Our team of journalists is dedicated to improving public understanding, increasing accountability, and identifying solutions that can lead to safer communities for all.

Your tax-deductible support today is vital to sustaining our reporting. Become a member today.

Frequency

Choose a contribution type

☐ One-time ☒ Monthly

Privacy - Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Subscribe

Premiums

Attribution, Content
(stories, reports), Merch,
Newsletter

Donation Vendor or Host

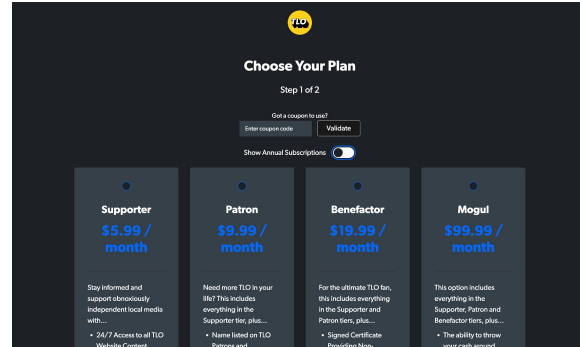
Lede

Notes

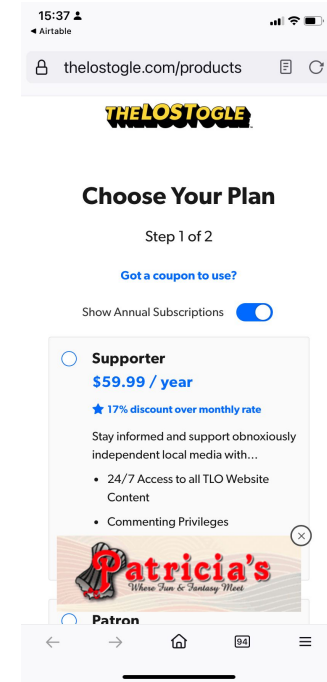
Content is paywalled for
subscribers.

TLO (The Lost Ogle / Oklahoma City) <https://thelostogle.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports, etc.)

Donation Vendor or Host

Newspack

Notes

\$20+ a month receives a New York Times subscription.

Vermont Digger <https://vtdigger.org/>

desktop view

vtdigger

News in pursuit of truth

Donate

Menu

Jobs

Legislative Guide

Government & Politics

Economy

Environment

Education

Health

Public Safety

Your gift will support independent journalism for Vermont.

☐ Give once

☒ Give monthly

\$10 / month

\$15 / month

\$25 / month

\$50 / month

Other

Personal Information

First name*

Last name*

you@example.com

Address (Optional)

mobile view

15:37

Airtable

vtdigger.org/become-a-me...

vtdigger

News in pursuit of truth

Donate

Jobs

Legislative Guide

Government & Politics

Economy

Support our spring drive and send a children's book via CLiF.

☐ Give once

☒ Give monthly

\$10 / month

\$15 / month

\$25 / month

\$50 / month

Other

Personal Information

First name*

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Content (stories, reports), Newsletter, Events

Donation Vendor or Host

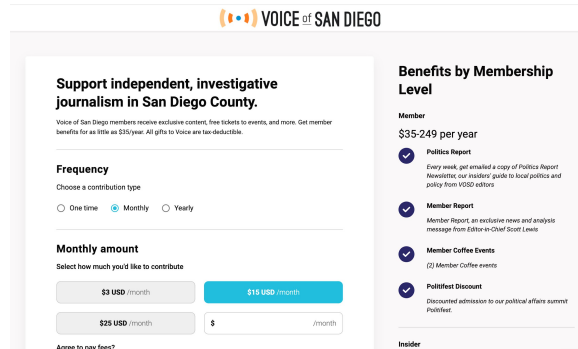
News Revenue Hub

Notes

Offers a long list of premiums, primarily special newsletters, at various levels. These are in the sidebar of donate page.

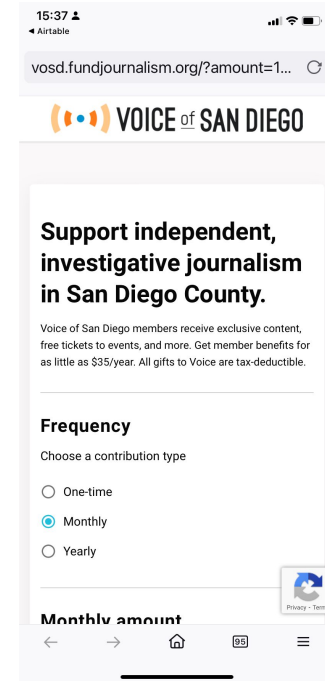
Voice San Diego <https://voiceofsandiego.org/>

desktop view



The desktop view of the Voice of San Diego donation page features a clean, professional layout. At the top, the organization's logo is displayed. The main heading reads "Support independent, investigative journalism in San Diego County." Below this, a subtext explains that members receive exclusive content, free tickets to events, and more, with a note that gifts are tax-deductible. The form is divided into two main sections: "Frequency" and "Monthly amount". The "Frequency" section offers three options: "One time", "Monthly" (selected), and "Yearly". The "Monthly amount" section has four buttons: "\$3 USD /month", "\$15 USD /month" (highlighted in blue), "\$25 USD /month", and a custom amount field set to "\$ /month". To the right of the form, a "Benefits by Membership Level" sidebar lists the perks for a "Member" (\$35-249 per year), including a "Politics Report", "Member Report", "Member Coffee Events", and a "Politifact Discount".

mobile view



The mobile view of the Voice of San Diego donation page is optimized for smaller screens. It features a similar layout to the desktop version but with a more compact design. The heading "Support independent, investigative journalism in San Diego County." is prominent. The "Frequency" section has three radio button options: "One-time", "Monthly" (selected), and "Yearly". The "Monthly amount" section has four buttons: "\$3 USD /month", "\$15 USD /month" (highlighted in blue), "\$25 USD /month", and a custom amount field. A "Privacy - Terms" link is visible at the bottom right. The mobile interface includes standard status bar elements at the top (time, signal, battery) and navigation icons at the bottom.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Merch

Donation Vendor or Host


News Revenue Hub

Notes

Fund local news. Also a tote bag for \$300+ a year.

Washington City Paper <https://washingtoncitypaper.com/>

desktop view



Washington City Paper is reader-supported, and we're counting on you!

Thank you for standing up for local news in D.C.

Frequency
Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

☒ \$10 USD /month ☐ \$15 USD /month

☐ \$25 USD /month /month


Agree to pay fees?

Our unique membership program lets you decide what local journalism is worth and contribute at that level.

All members receive the following benefits:

- Member newsletters
- Advance notice of all City Paper events
- Discounts to local business partners

Pledge \$15+ monthly or \$180+ yearly and get a Washington City Paper tote bag.



mobile view

15:38 Airtable

washingtoncitypaper.fundjournalis...

WASHINGTON CITYPAPER

Washington City Paper is reader-supported, and we're counting on you!

Thank you for standing up for local news in D.C.

Frequency
Choose a contribution type

☐ One-time ☒ Monthly ☐ Yearly

Monthly amount
Select how much you'd like to contribute

☒ \$10 USD /month ☐ \$15 USD /month

☐ \$25 USD /month /month

Agree to pay fees?

Privacy - Terms

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Attribution, Print
delivery

Donation Vendor or Host

Donorbox

Notes

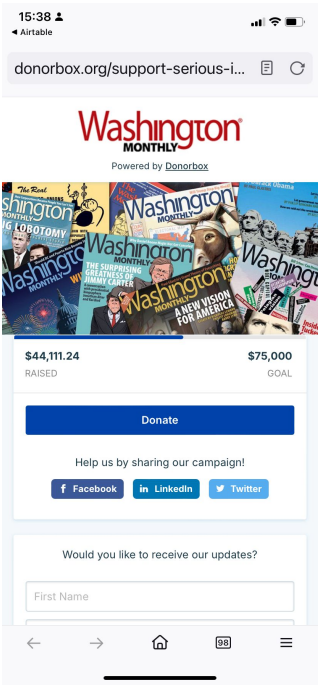
There are Donate and
Subscribe links. Subscribe
is specific to print
magazine delivery. People
donating \$50 or more
receive print magazine.

Washington Monthly <https://washingtonmonthly.com/>

desktop view



mobile view



Offer

Support

Premiums

Events, Merch, Newsletter

Donation Vendor or Host

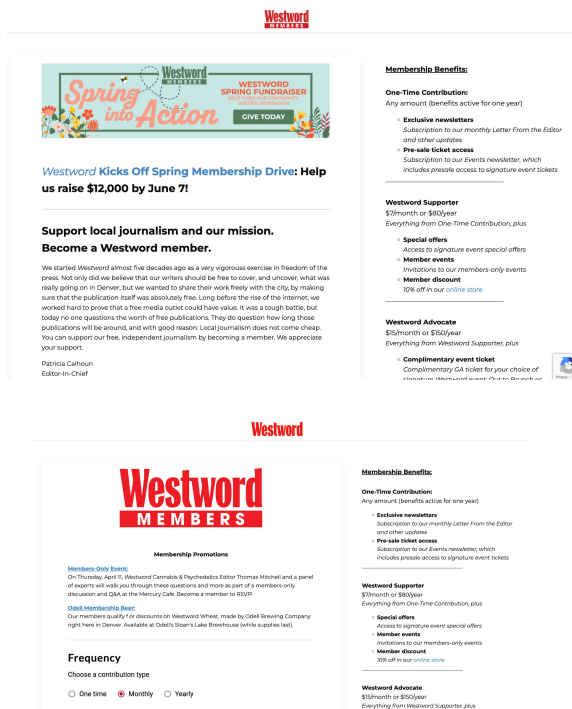
News Revenue Hub

Notes

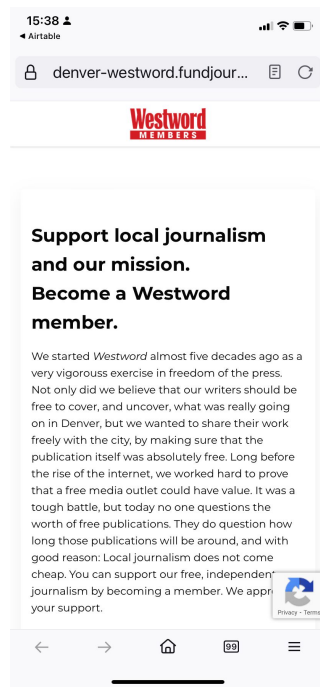
Westword launched a membership program in Spring 2024. This puts extensive text, including a letter from the editor, on the donate page. Strong use of the word "members" and "membership" across the site and donate page.

Westword <https://www.westword.com/>

desktop view



mobile view



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub


Notes

Two column donation page.

No premiums. Monthly defaults to \$10/mo.

Wichita Beacon <https://thebeaconnews.org/wichita/>

desktop view

 **WICHITA**

As a nonprofit newsroom, reader donations are critical to our sustainability.

The Beacon Wichita cultivates informed communities through accessible reporting and active community engagement on crucial local subjects, fueled by donors like you.

If you can, we hope you'll help keep our journalism free for all readers by becoming a monthly contributor to The Beacon Journalism Fund.


Frequency

Choose a contribution type

☐ One time ☒ Monthly ☐ Yearly

Monthly amount

Select how much you'd like to contribute



The Beacon Journalism Fund

Join us in building communities that are well-informed and actively involved.

When you become a contributor to The Beacon Journalism Fund, you'll support our Wichita newsroom and help ensure every resident has a trustworthy local news source.


Your gift is an investment in engaged and informed neighborhoods, where diverse voices and perspectives are championed to reporting groundtruth accuracy.


[Click here to view a list of our supporters.](#)


Prefer to mail a check? Our mailing address is 234 N. St Francis, Suite 405, Wichita, KS 67202.

The Beacon is a registered 501(c)(3) tax-exempt organization. Fed ID #88-4587205.

mobile view

15:38 

thewichitabeacon.fundjour... 

 **WICHITA**

As a nonprofit newsroom, reader donations are critical to our sustainability.


The Beacon Wichita cultivates informed communities through accessible reporting and active community engagement on crucial local subjects, fueled by donors like you.


If you can, we hope you'll help keep our journalism free for all readers by becoming a monthly contributor to The Beacon Journalism Fund.

Frequency

Choose a contribution type

☐ One-time





How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Support

Premiums

No premiums

Donation Vendor or Host

News Revenue Hub

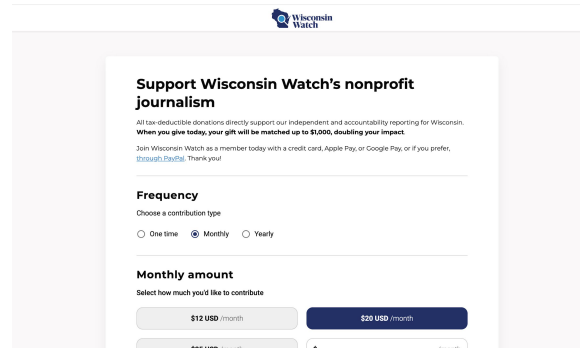
Notes

One column donation page.

No premiums. Monthly defaults to \$20/mo.

Wisconsin Watch <https://wisconsinwatch.org/>

desktop view



The desktop view of the Wisconsin Watch donation page features a clean, minimalist design. At the top, the Wisconsin Watch logo is centered. Below it, the heading "Support Wisconsin Watch's nonprofit journalism" is followed by a brief explanation of how donations support independent reporting. A key message states: "When you give today, your gift will be matched up to \$1,000, doubling your impact." Below this, a link to "Join Wisconsin Watch" is provided. The "Frequency" section offers three options: "One time", "Monthly" (selected), and "Yearly". The "Monthly amount" section allows users to select a contribution amount, with "\$20 USD /month" highlighted as the default. A "Donate" button is visible at the bottom right of the form.

mobile view



The mobile view of the Wisconsin Watch donation page is optimized for smaller screens. It features a similar layout to the desktop version but with a more compact design. The heading "Support Wisconsin Watch's nonprofit journalism" is prominent. The "Frequency" section is clearly visible with "Monthly" selected. The "Monthly amount" section shows the default of "\$20 USD /month". A "Donate" button is located at the bottom right. The mobile interface includes a status bar at the top showing the time (15:38) and battery level, and a bottom navigation bar with standard mobile app icons.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Events, Newsletter

Donation Vendor or Host

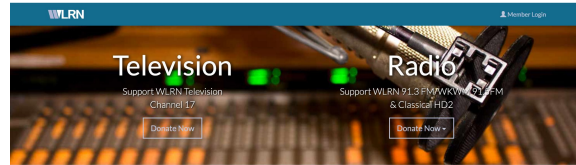
Other

Notes

Donation is linked from every page but is a complicated and unclear process once getting to the membership page.

WLRN <https://www.wlrn.org/>

desktop view



More Ways To Support



Sustaining Membership

Become a Sustaining Member or Update your Membership information here



Shop WLRN

Purchase original WLRN documentaries and other merchandise



Circle of Friends

Donate \$1,200 or more and receive exclusive benefits as a part of our Circle of Friends!



Underwrite with WLRN

Support WLRN while helping your business reach an influential audience

A screenshot of the WLRN donation form. The header includes the WLRN logo and 'PBS Public Media' branding. The main text states: 'Your donation is the most important source of funding for WLRN Radio providing our community with trusted, reliable news and engaging programs that keep us connected.' Below this, it says: 'If you are already a sustainer and would like to increase your donation, please click here.' There are two tabs: 'One Time' and 'Monthly Sustaining'. Under 'One Time', there are buttons for \$50, \$100, \$240, \$600, \$1,200, and 'Other'. The 'Monthly Sustaining' tab is selected. Below the tabs is a section titled 'Your Information' with fields for First Name, Last Name, Address Line 1, Address Line 2, Apt, City, State, Zip, Country, and Email Address. A phone number (353) 123 - 4567 is also visible.

mobile view



Membership

Friends are the people in life you can really count on. And for WLRN, our friends are the viewers and listeners we count on to help create and deliver quality programming.

For questions or information regarding donations or WLRN membership, please contact

Membership Services, **Monday – Friday,**
from **8:30AM – 5:30PM**

Phone: (305) 350-7980 | **E-mail:**
membership@friendsofwlrn.org

[Membership Login](#)



How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Join (Membership)

Premiums

Events, Merch

Donation Vendor or Host

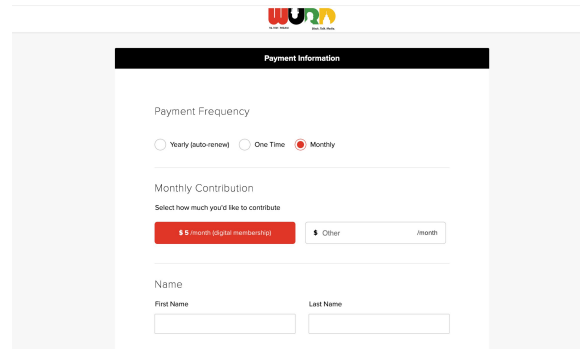
News Revenue Hub

Notes

Membership links land on interstitial page to choose membership level. You're then taken to a New Revenue Hub form with that amount pre-selected. Perhaps overly complicated.

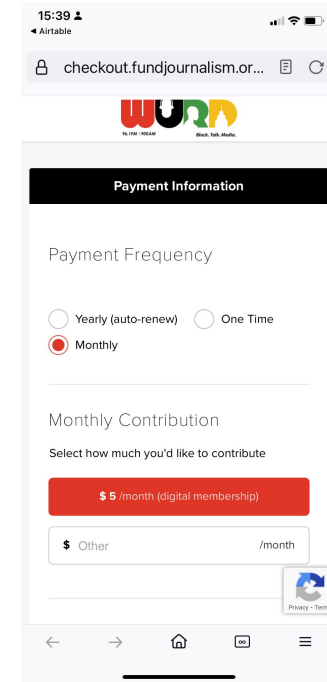
WURD Radio <https://wurdradio.com/>

desktop view



The desktop view of the checkout form for WURD Radio. At the top is the WURD logo. Below it is a black header with 'Payment Information' in white. The form is titled 'Payment Frequency' and has three radio buttons: 'Yearly (auto-renew)', 'One Time', and 'Monthly' (which is selected). Below this is the 'Monthly Contribution' section, titled 'Select how much you'd like to contribute'. It features a red button labeled '\$5 /month (digital membership)', a text input field with '\$' and '/month' placeholders, and an 'Other' button. At the bottom, there is a 'Name' section with 'First Name' and 'Last Name' labels and corresponding text input fields.

mobile view



The mobile view of the checkout form for WURD Radio. The top of the screen shows the status bar with the time 15:39, signal strength, and battery level. Below is the browser address bar showing the URL 'checkout.fundjournalism.or...'. The WURD logo is centered below the address bar. The form has a black header with 'Payment Information' in white. The 'Payment Frequency' section has three radio buttons: 'Yearly (auto-renew)', 'One Time', and 'Monthly' (which is selected). The 'Monthly Contribution' section is titled 'Select how much you'd like to contribute' and features a red button labeled '\$5 /month (digital membership)', a text input field with '\$' and '/month' placeholders, and an 'Other' button. At the bottom right, there is a small icon for 'Privacy - Terms'.

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info

Offer

Donate

Premiums

No premiums

Donation Vendor or Host

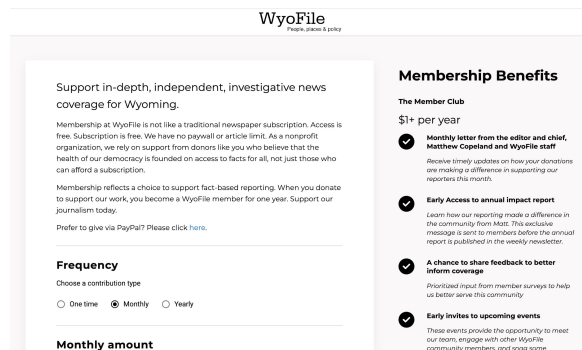
News Revenue Hub

Notes

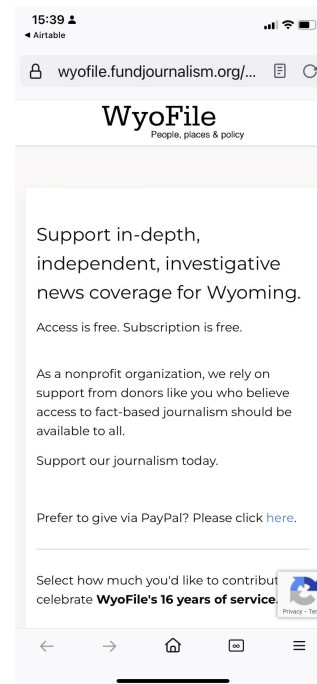
One column donation page.
Simple. No color. No
premiums. Monthly defaults
to \$16/mo.

WyoFile <https://wyofile.com/>

desktop view



mobile view



How News Donations Work 2024 : visit [Bright+3](#) or email ted@brightplus3.com for more info

Offer

Donate

Premiums

Events, Merch, Newsletter

Donation Vendor or Host

News Revenue Hub

Notes

Interstitial form to select amount and frequency. You're then taken to a News Revenue Hub page with that amount selected.

YR Media <https://yr.media/>

desktop view

mobile view

How News Donations Work 2024 : visit Bright+3 or email ted@brightplus3.com for more info